



感染控制處

衛生防護中心
Centre for Health Protection

Infection Control Branch

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15 March 2011

Dear Pharmacists,

Antimicrobial resistance is an emerging global health problem and Hong Kong is no exception. On World Health Day 2011, the World Health Organization is going to issue a call for action to halt the spread of antimicrobial resistance. Appropriate use of antibiotics is one of the most important measures to halt the increase in drug-resistant bacteria. To echo WHO initiative, the Centre for Health Protection is going to launch a new series of promotion programmes and territory-wide publicity campaign including television and radio announcements of public interest, banners, pamphlets, posters and cue cards on proper use of antibiotics in March and April this year.

The enclosed public education materials serve to better inform the public about safe use of antibiotics. We hope that these resources can facilitate our day to day encounters and communication with the patients.

Your contribution to the promotion of antibiotic awareness is indispensable as your advice has great impact on patients' knowledge and use of antibiotics. Let us work together to embark on a community-wide promotion of proper use of antibiotics to safeguard the health of our future generations.

For details and related materials of the campaign on "Safe Use of Antibiotics", please visit the website of Centre for Health Protection at <http://www.chp.gov.hk>

You are welcome to obtain additional copies of the educational materials by using the enclosed order form.

Thank you for your ongoing support to make this campaign a success.

Yours sincerely,



(Dr T Y WONG)
Head, Infection Control Branch
Centre for Health Protection
Department of Health

Encl.



衛生防護中心乃衛生署
轄下執行疾病預防
及控制的專業架構
*The Centre for Health
Protection is a
professional arm of the
Department of Health for
disease prevention and
control*