

與非政府組織攜手合作

Working with Non-Governmental Organisations



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中央健康教育組

中央健康教育組自二零零二年重組以來，一直致力在衛生署內外推廣知識為本、需求為導、饒具效益及協調的健康促進工作。

非政府組織

不同背景的非政府組織結合而成為一個主要的服務提供者與社區資源，以促進市民健康。

本組歡迎與其他組織建立合作伙伴關係，並善加利用社區團體的力量來推廣健康訊息。

定立健康促進方向

- 本組的工作重點包括體能運動、均衡飲食、心理健康、煙草管制、預防意外及傳染病預防。
- 本組將各項工作載於「健康年曆」及「周年計劃」中，歡迎各健康推廣的從業員及服務提供者於舉辦健康推廣活動時與本組的年曆配合，以收最大的公共衛生果效。
- 本組亦就健康促進項目的撥款申請事宜，向衛生福利及食物局提出建議。

提升健康促進能力

- 衛生署舉辦健康促進分享會，並開放給有興趣的非政府組織參與。
- 本組亦舉辦其他健康促進簡報會，以提升其健康促進工作。

推廣良好模式

- 本組致力提供渠道讓公眾人士獲得各項健康促進資源及資料。
- 健康資料可於「香港健康寶庫」網站取得 (<http://www.healthyhk.gov.hk/phisweb>)。
- 草擬撥款申請及計劃評估報告的指引，可於本組網站 (<http://www.chcu.gov.hk>) 下載。
- 歡迎各健康促進機構就活動籌劃、推行及評估聯絡本組，本組會提供指引及建議。

合辦活動

- 健康促進活動要觸及面廣才能發揮最大功能。
- 非政府組織將全港性健康推廣活動帶到地區層面，扮演著十分重要的角色。

分享專業知識

- 非政府組織具備專長，經驗分享能補本組工作之不足。

歡迎有志參與健康推廣的團體與本組聯絡，探討合作空間。

欲知更多與中央健康教育組合作的資料，請聯絡本組的

社區發展主任：

電話：2835 1088

電郵：cdohp@dh.gov.hk

中央健康教育組

地址：香港灣仔軒尼詩道130號修頓中心7樓

電話：2572 1476

傳真：2591 6127

網址：www.chcu.gov.hk

二十四小時健康教育熱線：2833 0111



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Central Health Education Unit, CHEU

Since our reorganisation in 2002, the CHEU has been promoting knowledge-based, needs-driven, effective and coordinated health promotion actions within and beyond the Department of Health (DH).

Non-Governmental Organisations

Non-governmental organisations (NGOs) of diverse backgrounds form a major service provider and community resources for promoting the health of the population.

We welcome to form partnerships and leverage the effort of community groups to promote health.

Setting health promotion direction

- The priority areas of the CHEU are: physical activity, nutrition, mental health, tobacco control, injury prevention and prevention of communicable diseases.
- The CHEU documented its work in an annual health calendar and a year plan. Health promotion practitioners and providers are welcome to align their activities with those of the CHEU for the greatest public health impact.
- The CHEU also advises the Health, Welfare and Food Bureau on the health promotion themes for funding applications.

Capacity building

- Health promotion sharing forums organized by the DH has been opened to NGOs for their interest.
- Other health promotion briefing sessions are also organized for the NGOs to improve their health promotion work.

Promoting good practice

- The CHEU facilitates ready access to health promotion resource materials.
- Health data are accessible through the HealthyHK website (<http://www.healthyhk.gov.hk/phisweb>)
- Guidelines in writing funding submissions and project evaluation, etc. are available on the CHEU website (<http://www.cheu.gov.hk>)
- Health promotion agencies are welcome to contact CHEU for consultancy and advice on project planning, implementation and evaluation.

Joining force on projects

- Health promotion campaigns are most effective when they can reach the greatest number of people.
- NGOs play a critical role by bringing territory-wide health campaigns to local levels.

Sharing expertise

- NGOs possess professional expertise, experience sharing can supplement the work of the CHEU.

Parties interested in health promotion are welcome to contact the CHEU to explore options for collaboration.

For more information on working with CHEU, please contact our

Community Development Officer:

Tel No.: 2835 1088

Email: cdohp@dh.gov.hk

Central Health Education Unit

Address: 7/F, Southorn Centre,
130 Hennessy Road, Wanchai, Hong Kong

Tel No.: 2572 1476

Fax No.: 2591 6127

Website: www.cheu.gov.hk

24-hour Health Education Hotline: 2833 0111