



感染控制處

衛生防護中心  
Centre for Health Protection

Infection Control  
Branch

本署檔號 Our Ref :  
來函檔號 Your Ref :  
電話 Tel. : 2125 2925  
傳真 Fax. : 3523 0752

1 December 2011

Dear Doctors,

**Invitation to Participate in a Web-Based Survey  
on Use of Antibiotics among Medical Doctors in Hong Kong**

Antimicrobial resistance is an emerging problem which is recognized worldwide as a major threat to public health. This year, the Centre for Health Protection (CHP) has been promoting safe use of antibiotics through a territory-wide publicity campaign.

CHP has commissioned Cimigo Limited to conduct a web-based survey on use of antibiotics among medical doctors in Hong Kong, with an aim to understand the antibiotics prescribing behaviour of our medical profession and their opinions on our publicity campaign. Your response will help formulate our future intervention strategies and evaluate our promotion programmes.

The survey is going to be conducted from 5 December 2011 to 4 March 2012. We would like to appeal for your support by completing the questionnaire at [www.cimigo.com/chp\\_commissioned\\_survey](http://www.cimigo.com/chp_commissioned_survey). A 4-digit password **4633** is required to access the survey. The questionnaire will take no more than 10 minutes to complete. Should you have any enquiries, please contact Ms Cindy Hong, at 3199 2599.

Your participation is crucial to our success in promoting safe use of antibiotics. Enclosed please find magnets featuring the five moments of hand hygiene as a token of our appreciation.

Yours sincerely,



衛生防護中心乃衛生署  
轄下執行疾病預防  
及控制的專業架構  
The Centre for Health  
Protection is a  
professional arm of the  
Department of Health for  
disease prevention and  
control

(Dr WONG Tin-yau, Andrew)  
Head, Infection Control Branch  
Centre for Health Protection  
Department of Health