

Our Ref: DH/ICB/AA/03/2015  
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22 Oct 2015

Dear Doctor,

**Antibiotic Awareness Day**

Antimicrobial resistance (AMR) is a burning global public health concern. Last year, WHO Western Pacific Regional Office (WPRO) has initiated “I Pledge” campaign to solicit healthcare professionals to pledge on judicious use of antibiotics. At the Sixty-eight World Health Assembly in May this year, the World Health Assembly endorsed a global action plan to tackle antimicrobial resistance. It is indisputable that a concerted effort to safeguard effective antibiotics is required urgently.

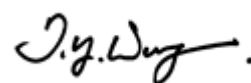
Hong Kong Special Administrative Region (HKSAR) commits to support WHO’s global initiative in combatting AMR. Since 2012, Antibiotic Awareness Day (AA Day) has been marked annually on **November 18** in Hong Kong as a public health initiative to raise awareness about AMR threat and prudent antibiotic use. Last year, CHP has launched the locally adapted “**I Pledge**” Campaign to enlist medical, nursing and pharmacist professionals working in hospitals or government clinics to take the pledge to use antibiotics responsibly.

In AA Day 2015, the “I Pledge” will be extended to invite healthcare professionals who are working in the community. Doctors always play an integral role in promoting appropriate antibiotic use both in hospitals and in the community. You are cordially invited to join in and pledge on judicious use of antibiotics. Preparation of the resources and sharing forum are in the pipeline and will be announced in short course. Please visit our website regularly for program update at [http://chp.gov.hk/en/view\\_content/37111.html](http://chp.gov.hk/en/view_content/37111.html).

Enclosed please also find “calendar, folder, stylus touch pen, mobile phone stand, pencil, cue cards and posters” for promotion of safe use of antibiotic. Hope that you will use them to show support to fight AMR.

Should you have any further enquiries, you are welcome to contact our staff Ms. Mandy YEUNG at 2125 2918. Thank you for your unfailing support in this global initiative.

Yours faithfully,



Dr TY Wong  
Head, Infection Control Branch  
Centre for Health Protection