

本署檔號 Our Ref. : (4) in DH/ERPM/PMV/VS/SIVOP/P1-2/1/1
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圖文傳真 Fax : 2984 9608

29 June 2020

Dear Doctors joining the 2020/21 Seasonal Influenza Vaccination (SIV) School Outreach (Free of Charge),

Promotional Activities Regarding
2020/21 Seasonal Influenza Vaccination (SIV) School Outreach (Free of charge)

Thank you very much for your support to SIV School Outreach (Free of charge) implemented by the Department of Health (DH) in 2020/21. You may have already started planning for your outreach vaccination activities.

In this regard, we would like to **remind all participating doctors of our vaccination programmes to observe the Code of Professional Conduct** issued by The Medical Council of Hong Kong as well as the **Terms and Conditions of Agreement of Vaccination Subsidy Scheme (VSS), the VSS Doctors' Guide, and the PPP Doctors' Guide** issued by Vaccination Division, Centre for Health Protection (CHP) in carrying out services under school outreach vaccination activities. In particular, we would like to bring your attention to the following:

- According to the Code of Professional Conduct,

Section 5.2.5: *“Doctors’ services may not be promoted by means of unsolicited visits, telephone calls, fax, e-mails or leaflets by doctors or persons acting on their behalf or with their forbearance.”*

Section 14.1: *“A doctor shall not offer to, or accept from, any person or organization (including diagnostic laboratories, hospitals, nursing homes, health centres, beauty centres or similar institutions) any financial or other inducement (including free or subsidized consulting premises or secretarial support) for referral of patients for consultation, investigation or treatment.”*

- As stated in the VSS Doctors' Guide Chapter 3 and PPP Doctors' Guide Chapter 2,



“Organisers and the doctor should stay clear of associating with any improper financial (or advantage) transactions.”

Please also note that the use of logos of DH, CHP and VSS without prior permission of DH on any materials issued by the participating doctors is prohibited.

Thank you very much for your attention and cooperation. For enquiries, please call our designated line at 2125 2128.

Yours faithfully,

A handwritten signature in black ink, appearing to be 'D. Wong', written in a cursive style.

(Dr Denise WONG)

for Controller, Centre for Health Protection