

Survey on Use of Antibiotics among Medical Doctors in Hong Kong – Report of Findings

Prepared for

Infection Control Branch, Department of Health 19 October, 2012

Date submitted

Contents

Executive Summary	3
Introduction	
Background	5
Objectives	5
Research Design	
Target respondents and sample size	6
Sampling method	6
Data collection method	6
Questionnaire structure	6
Pilot study	7
Data analysis	8
Survey Findings	
Part I: Demographics	12
Part II: Behaviour and attitudes towards antibiotics	14
prescription	
Part III: Campaign evaluation	51
Summary	
Behaviour and attitudes towards antibiotics prescripti	ion 70
Campaign evaluation	73
Discussion	75
Limitations	76
Appendix	
Questionnaire	77

Executive Summary

Background and Objectives

Department of Health (DH) has commissioned a company to conduct a survey on use of antibiotics among medical doctors in Hong Kong to help formulate her intervention strategies and evaluate her promotion programme on safe use of antibiotics among primary care doctors. Specific objectives of the survey were as follows:

- To measure the attitude and practice of prescribing antibiotics for URTIs among medical doctors and their awareness of antimicrobial resistance;
- (ii) To understand their use of antibiotics in treating patients with URTIs;
- (iii) To measure the effectiveness of the current community promotion campaign from a doctor's perspective; and
- (iv) To explore suitable interventions for primary care doctors to facilitate them to promote safe use of antibiotics.

Research Design

All doctors registered with the Medical Council of Hong Kong (n=11,910 as of February 2011) were invited to participate in the survey and convenience sampling was employed. An English questionnaire was designed for the survey. The survey was conducted between 5 December, 2011 and 4 March, 2012.

Survey Findings

Behaviour and attitudes towards antibiotics prescription

94% of the doctors had prescribed antibiotics to patients in the past one year and the most commonly prescribed antibiotics were the Penicillin Group. On average, 18% of consultations had led to antibiotics prescription.

In cases of treating patients with URTIs / cold / flu, 5% and 46% of doctors believed antibiotics were 'useful' and 'occasionally useful' respectively. 8% of doctors stated they 'always' / 'very often' / 'often' prescribed antibiotics to patients with URTIs / cold / flu.

For those 'always' / 'very often' / 'often' / 'sometimes' prescribed antibiotics to patients with URTIs, the elderly (82%) were most likely to receive antibiotics, followed by adults (42%) and toddlers (33%). Among them, 2% of doctors 'often' prescribed antibiotics with URTIs / cold / flu where the prescription might not be necessary; another 65% 'occasionally' did so. And, diagnostic uncertainty (66%) was the major reason for prescribing antibiotics to patients with URTIs / cold / flu.

43% of doctors were 'very likely' to prescribe antibiotics to patients with URTIs / cold / flu with the presence of tonsillar exudate, and 39% were 'very likely' to do so when URTIs / cold / flu came with inflamed eardrum.

11% of doctors stated patients' / their carers' expectation had high impact (rating '4' / '5' on a 5-point scale) on their antibiotics prescription for URTIs / cold / flu.

50% of doctors 'always' advised patients on self-management when they had URTIs / cold / flu.

41% of doctors 'always' discussed with patients that antibiotics could not cure viral infections like URTIs / cold / flu.

For those who had prescribed antibiotics in the past one year, 33% of doctors 'always' reminded patients that improper use of antibiotics would increase antimicrobial resistance.

48% of doctors considered that antimicrobial resistance severe in Hong Kong (rated '4' / '5' on a 5-point scale).

Campaign evaluation

82% of doctors received promotional materials related to safe use of antibiotics from Centre for Health Protection but only 38% of those received the promotional materials used them.

65% and 58% of doctors considered posters and pamphlets useful respectively.

71% of doctors were aware of the TV / radio advertising campaign about "Ask the right questions; Use antibiotics smartly; Safe use of antibiotics" that was launched in March 2011.

16% of doctors reported that their patients had asked more often whether antibiotics were prescribed since March 2011. 15% reported that their patients demanded antibiotics less often.

85% doctors considered that TV / radio announcement of public interests was effective in increasing public awareness on safe use of antibiotics.

To promote safe use of antibiotics to doctors in Hong Kong, 72% of doctors recommended guidelines as an effective way.

Introduction

Background

Antimicrobial resistance is an emerging problem which is recognised worldwide as a major threat to public health. To increase global awareness of the problem, the World Health Organization (WHO) launched a worldwide campaign on antimicrobial resistance on World Health Day 2011 (April 7).

In Hong Kong, use of antibiotics needs a doctor's prescription. Data obtained from primary care morbidity and management survey in 2007-08 showed that upper respiratory tract infections (URTIs) were the most common reason for consultation in all age groups. Before developing interventions to promote safe use of antibiotics among primary care doctors, it is necessary to understand their antibiotics prescribing behaviour / practice.

Department of Health (DH) has commissioned a company to conduct a survey on use of antibiotics among medical doctors in Hong Kong to help formulate her intervention strategies and evaluate her promotion programme.

Objectives

The survey is aimed at studying the antibiotic prescribing behaviour of medical doctors in Hong Kong and to examine their opinion on current community promotion campaign. Specifically, the objectives of the survey are:

- To measure the attitude and practice of prescribing antibiotics for URTIs among medical doctors and their awareness of antimicrobial resistance;
- (ii) To understand their use of antibiotics in treating patients with URTIs;
- (iii) To measure the effectiveness of the current community promotion campaign from a doctor's perspective; and
- (iv) To explore suitable interventions for primary care doctors to facilitate them to promote safe use of antibiotics.

Research design

Target respondents and sample size

All doctors registered with the Medical Council of Hong Kong (n=11,910 as of February 2011) were invited to participate in the survey.

Sampling method

Convenience sampling was employed and there was no predetermined minimum number of completed questionnaires to be returned.

Data collection method

An English questionnaire was designed for the survey. The questionnaire was self-administered through a web portal and mail questionnaire. It contained 30 mostly closed and pre-coded questions. The survey was conducted between 5 December, 2011 and 4 March, 2012.

The web-based survey was launched on 5 December, 2011. In mid-January, 2012, a paper-based questionnaire was also mailed to each registered doctor to boost the response rate.

Questionnaire structure

The questionnaire for the survey was structured to gauge doctors' behaviour and attitudes towards antibiotics prescription and their opinion towards the promotion campaign:

Behaviour and attitudes towards antibiotics prescription

- Antibiotics prescribed in past one year and percentage of antibiotics prescription (Q1 – 2, 15)
- Behaviour of antibiotics prescription in treating patients with upper respiratory tract infections (URTIs) / cold / flu (Q3 – Q10,12 – 13)
- Attitudes towards antimicrobial resistance in Hong Kong (Q11, 14)

Campaign evaluation

- Awareness and use of promotional materials (Q16 17, 19)
- Effectiveness of promotional materials (Q18, 20 21)
- Suggestions to promotion campaign (Q22 23)

Demographics (Q24 – 30)

A copy of the questionnaire can be found in the Appendix.

Pilot study

A pilot study was conducted on 15 November, 2011 with five medical doctors of DH to validate the questionnaire in terms of length, order of questions and wording, and to test the web page functioning as well as the survey logistics.

Data analysis

Descriptive summary

The count of each question is reported in percentage with zero decimal place and mean with one decimal place.

Bivariate analysis

Chi-square test and ANOVA were used to measure the association of response from each question with various demographic factors (including gender, age, years of clinical practice, type of clinical practice and specialty). The answers within certain demographic factors were merged for testing as follows:

Gender Male

Female

Age 20-29

30-39 40-49 50-59

60 or above

Specialty Emergency Medicine only

Family Medicine only

Obstetrics & Gynaecology only

Paediatrics only Medicine only Surgery only

Others (Include other specialties and doctors practicing

in multiple specialties)

No specialty

Years of clinical practice 10 years or below

41 years or above

Type of clinical practice Private

Government

Hospital Authority

Others (Include university and NGOs)

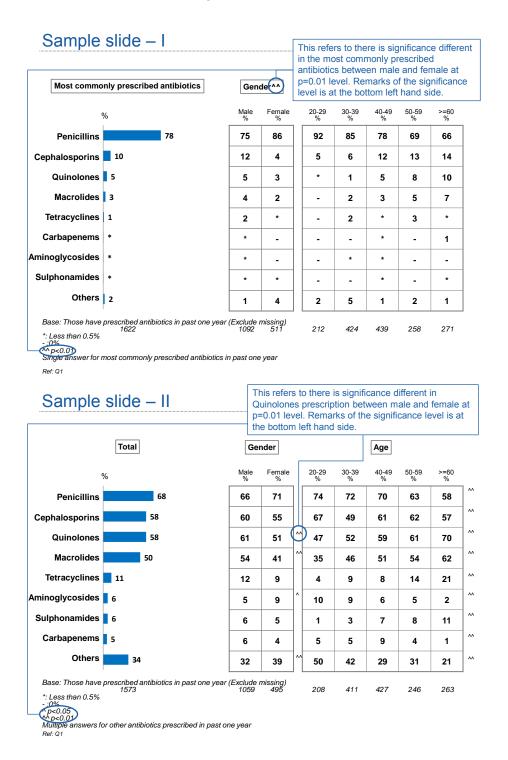
Statistically significant associations are highlighted in the report.

All statistical analyses were performed with SPSS 13.0 for Windows. The statistical significance was defined at 0.05 level for 2-tailed test. For descriptive statistics, some figures may not add up to 100% due to rounding.

The bases of demographic sub-groups may not add up to the base for total due to missing answers in the corresponding demographic question.

Significance test interpretation

Notation and explanation of significance test is specified as follows:



Missing data treatment

Incomplete questionnaire would be discarded if one or more of the following conditions were met:

- With 10 or more unanswered questions;
- With all demographic questions unanswered;
- Respondents have retired from clinical practice.

Out of the 1766 cases,

- Seven cases were discarded because all demographics questions were unanswered or the respondents had retired from clinical practice;
- Sixteen cases were discarded because 10 or above questions were unanswered.

Hence, 1743 questionnaires, 531 from web portal and 1212 from mail, were valid for data analysis.

Survey findings

Part I: Demographics

Over two third (68%) of the respondents were male. The mean age was 45 years old and respondents had 19 years of clinical practice on average.

Around half (47%) were in private practice and over two fifths (44%) worked in the Hospital Authority.

Most of the respondents (83%) obtained their primary medical qualification in Hong Kong.

In terms of specialty, 19% of the respondents specialised in family medicine and another 19% medicine, followed by no specialty (15%) and surgery (9%).

In terms of working district, 39% of the respondents worked in Kowloon, 30% on Hong Kong Island and 36% in the New Territories.

Respondent profile - I

Gender	%	Type of clinical practice	<u>%</u>
Male	68	Private	47
Female	32	Hospital Authority	44
Base: All respondents (Exclude missing)	1724	Government	7
		University	3
Age	%	NGOs	1
20-24	<u>%</u> 1	Others	1
25-29	12	Base: All respondents (Exclude missing)	1738
30-34	13	Multiple answers for type of clinical practice	
35-39	14		
40-44	15	Year(s) of clinical practice	<u>%</u>
45-49	13	Below 1 year	1
50-54	10	1-5	14
55-59	7	6-10	15
60-64	6	11-15	15
65-69	5	16-20	14
70 or above	7	21-25	12
Mean	45.1	26-30	9
Base: All respondents (Exclude missing)	1725	31-35	8
		36-40	4
Place of primary medical qualification		41-45	5
obtainment		46 years or above	3
Hong Kong	<u>%</u> 83	Mean	19.3
United Kingdom	5	Base: All respondents (Exclude missing)	1736
Mainland China	5		
Australia	3		
United States	*		
Europe other than United Kingdom	*		
Others	3		
Base: All respondents (Exclude missing) *: Less than 0.5%	1725		

Respondent profile – II

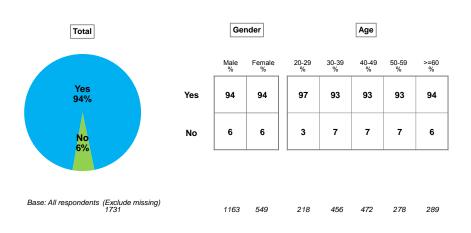
Place of work by district	%	Specialty	%
Kowloon	<u>%</u> 39	Family Medicine	19
Yau Tsim Mong	21	Medicine	19
Kwun Tong	7	Surgery	9
Kowloon City	6	Paediatrics	8
Sham Shui Po	5	Obstetrics & Gynaecology	7
Wong Tai Sin	3	Emergency Medicine	5
•		Orthopaedics & Traumatology	4
Hong Kong Island	30	Psychiatry	4
Central & Western	16	Anaesthesiology	3
Eastern	9	Community Medicine	2
Wan Chai	4	Ophthalmology	2
Southern	2	Otorhinolaryngology	2
	_	Radiology	2
New Territories	36	Pathology	1 15
Sha Tin	10	No specialty Base: All respondents (Exclude missing)	1723
Tuen Mun	7	Multiple answers for specialty	1723
Kwai Tsing	6	watiple answers for specially	
Tsuen Wan	4		
Sai Kung	3		
Tai Po	3		
Yuen Long	3		
North	2		
Islands	1		
Base: All respondents (Exclude missing)	1732		
Multiple answers for place of work by district	7732		

Part II: Behaviour and attitudes towards antibiotics prescription

Prescription of antibiotics in past one year

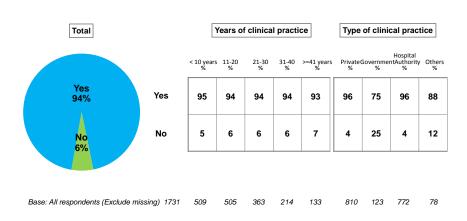
Large majority of doctors (94%) prescribed antibiotics to patients in the past one year, with relatively fewer doctors in government sector (75%) doing so.

Prescription of antibiotics in past one year – I

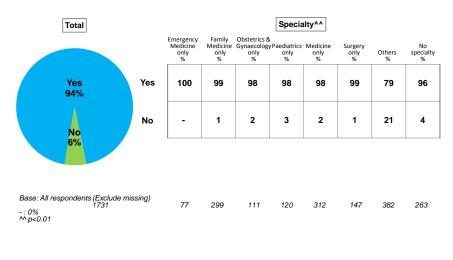


Ref: Q1

Prescription of antibiotics in past one year – II



Prescription of antibiotics in past one year - III



Pof: O1

Antibiotics prescribed in past one year

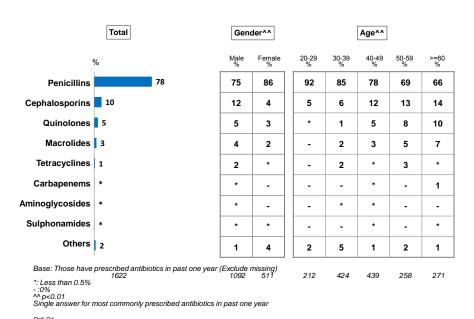
The Penicillin Group (78%) was the most commonly prescribed antibiotics, followed by Cephalosporins (10%) and Quinolones (5%).

There was significant difference between males and females, different age groups, years of clinical practice and specialty in terms of the most commonly prescribed antibiotics.

Female doctors (86%) tended to have prescribed the Penicillin Group more often than male doctors (75%).

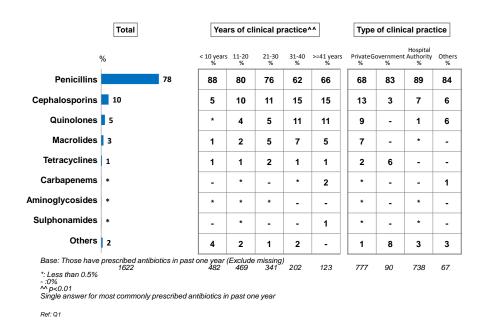
There was a decreasing trend in prescription of the Penicillin Group to patients with increasing age. More mature doctors (66%) tended to prescribe the Penicillin Group less often than younger doctors (92%). On the other hand, prescription of Cephalosporins, Quinolones and Macrolides increased with doctor's age.

The most commonly prescribed antibiotics in past one year – I



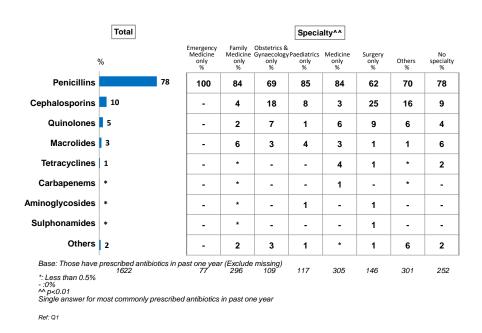
Prescription of the Penicillin Group was less common among doctors in the private sector (68%) when comparing with doctors in other sectors.

The most commonly prescribed antibiotics in past one year – II



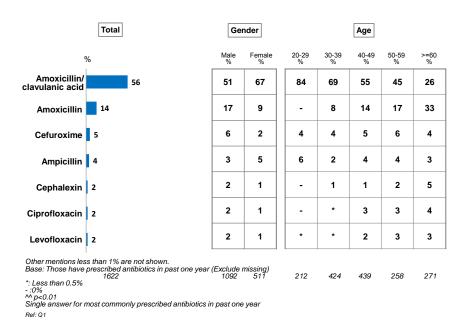
Doctors specialising in Obstetrics & Gynaecology and Surgery prescribed less the Penicillin Group (69% and 62% respectively). They tended to prescribe more Cephalosporins (18% and 25% respectively) compared to doctors from other specialties.

The most commonly prescribed antibiotics in past one year – III

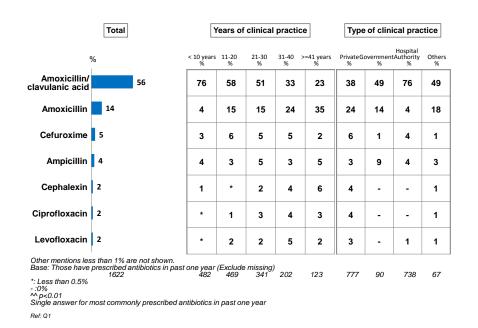


Page 17 of 86

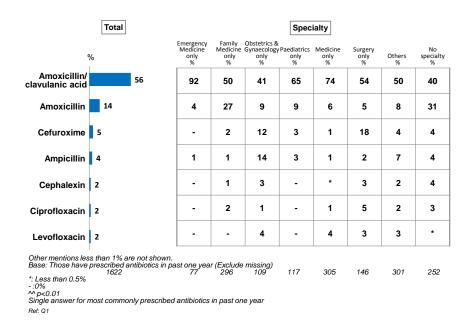
The most commonly prescribed antibiotics in past one year – I



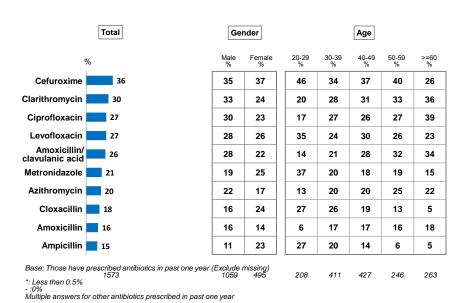
The most commonly prescribed antibiotics in past one year – II



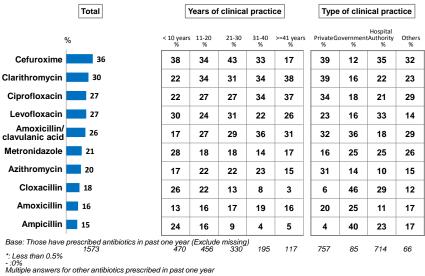
The most commonly prescribed antibiotics in past one year – III



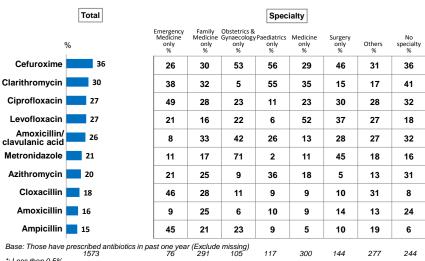
Other antibiotics prescribed in past one year – I



Other antibiotics prescribed in past one year – II



Other antibiotics prescribed in past one year – III

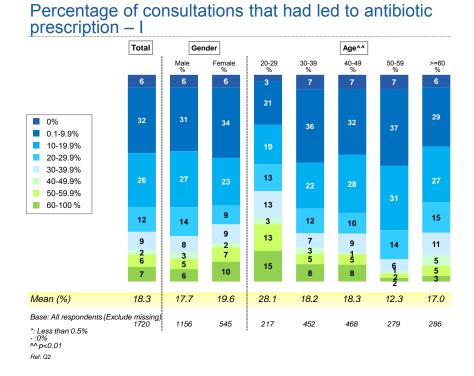


*· Less than 0.5%
-:0%
Multiple answers for other antibiotics prescribed in past one year

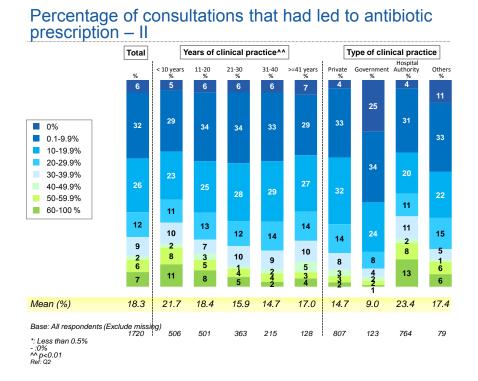
Percentage of consultations that led to antibiotics prescription

On average, 18.3% of consultations led to antibiotics prescription.

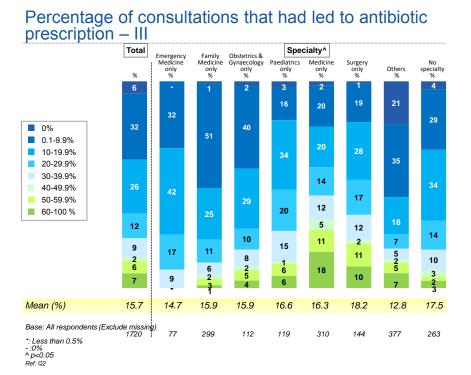
Doctors aged 20-29 had a higher antibiotic prescribing rate (28.1% of consultations) than other age groups.



Doctors working in the government sector had the lowest antibiotic prescribing rate, only about one in ten consultations (9.0%).



Doctors specialising in surgery had the highest antibiotic prescribing rate (18.2% of consultations) among different specialties.

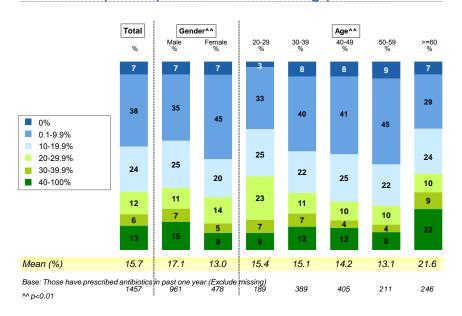


<u>Percentage of consultations that could further reduce antibiotics prescription</u> without harming patients

Doctors considered that they could reduce on average 15.7% of antibiotics prescription without harming patients.

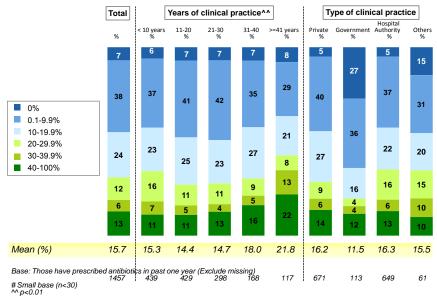
Doctors aged 60 or above could reduce antibiotics prescription the most on average (21.6%).

Percentage of consultations that could further reduce antibiotics prescription without harming patients – I

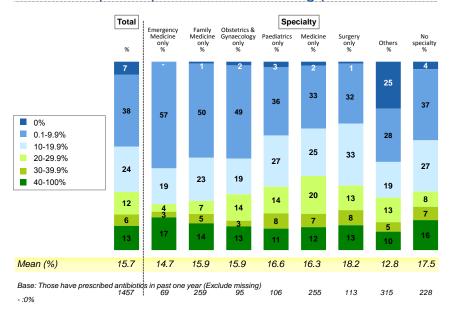


Ref: Q15

Percentage of consultations that could further reduce antibiotics prescription without harming patients – II



Percentage of consultations that could further reduce antibiotics prescription without harming patients – III



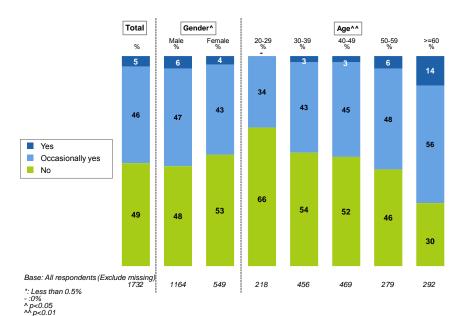
Whether antibiotics are useful in treating patients with upper respiratory tract infections (URTIs)/cold/flu

5% of doctors considered antibiotics were useful in treating patients with URTIs and 46% considered antibiotics work occasionally. The remaining 49% of doctors doubted about its usefulness in treating patients with URTIs.

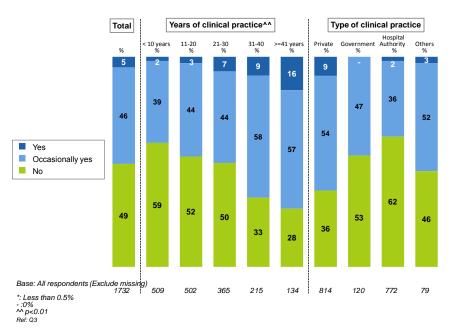
There was a slight difference between male and female doctors. 48% and 53% of male and female doctors doubted its effectiveness.

Doctors aged 60 or above (70%) believed that antibiotics were useful in treating patients with URTIs. Yet, the percentage decreased with age and 34% of the doctors aged 20-29 believed antibiotics were useful.

Whether antibiotics are useful in treating patients with upper respiratory tract infections (URTIs) / cold / flu – I

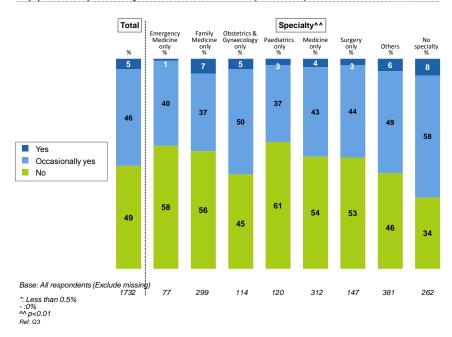


Whether antibiotics are useful in treating patients with upper respiratory tract infections (URTIs) / cold / flu - II



Around two thirds (66%) of doctors who did not belong to any specialty thought antibiotics were useful in treating patients with URTIs.

Whether antibiotics are useful in treating patients with upper respiratory tract infections (URTIs) / cold / flu – III



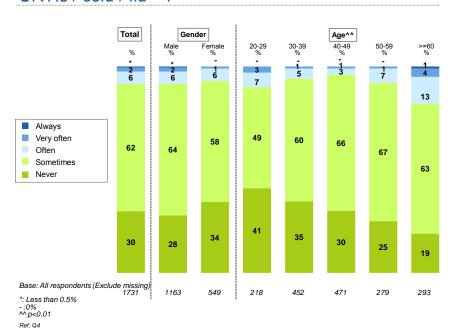
Frequency of prescribing antibiotics to patients with URTIs / cold / flu

30% of doctors stated they never prescribed antibiotics to patients with URTIs and 62% stated they sometimes prescribed antibiotics to patients with URTIs.

There was no significant difference between male and female doctors.

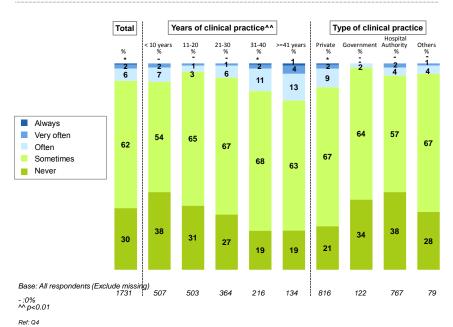
Doctors aged 60 or above prescribed antibiotics to patients with URTIs slightly more often than the other age groups. 18% of them stated they 'always' / 'very often' / 'often' prescribed antibiotics.

Frequency of prescribing antibiotics to patients with URTIs / cold / flu – I

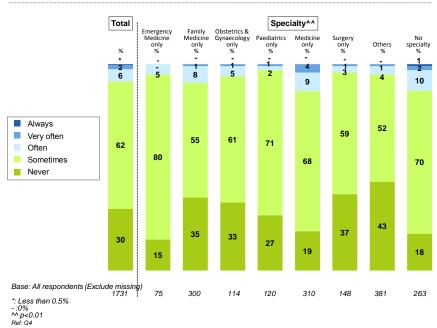


Doctors practicing in the Government were the least likely to prescribe antibiotics to patients with URTIs.

Frequency of prescribing antibiotics to patients with URTIs / cold / flu— $\rm II$



Frequency of prescribing antibiotics to patients with URTIs / cold / flu - III

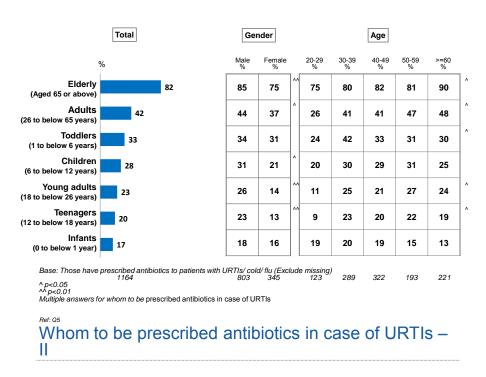


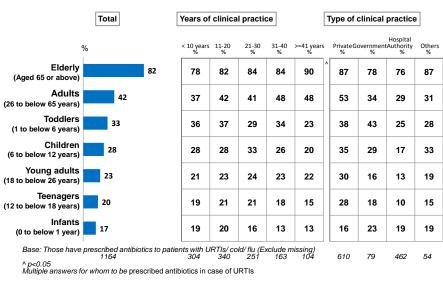
Whom to be prescribed antibiotics in case of URTIs

For those who stated they 'always' / 'very often' / 'often' / 'sometimes' prescribed antibiotics, the elderly was the most likely to be prescribed antibiotics.

Male doctors prescribed antibiotics relatively more often to patients of all age ranges than female doctors.

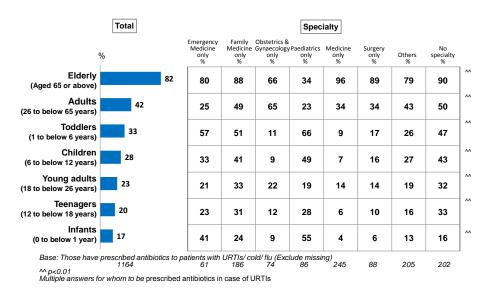
Whom to be prescribed antibiotics in case of URTIs – I





96% of doctors specialising in Internal Medicine prescribed antibiotics to elderly, the highest proportion among all specialties.

Whom to be prescribed antibiotics in case of URTIs –



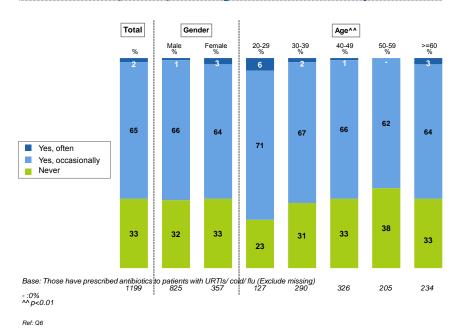
Ever prescribed antibiotics to patients with URTIs / cold / flu where the prescription might not be necessary

For those who claimed they 'always' / 'very often' / 'often' / 'sometimes' prescribed antibiotics, 2% of doctors considered that they 'often' prescribed antibiotics to patients with URTIs / cold / flu where the prescription might not be necessary; another 65% said they 'occasionally' did so.

There was no significant difference between male and female doctors.

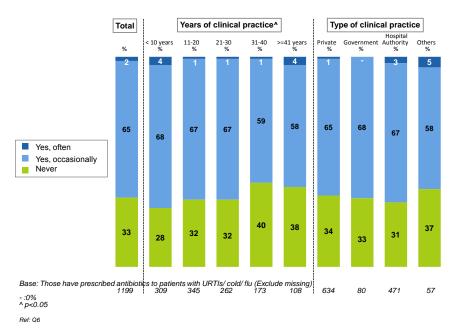
77% of doctors aged 20-29 considered they 'often' / 'occasionally' prescribed antibiotics to patients with URTIs / cold / flu where the prescription might not be necessary, the highest proportion among doctors by age groups.

Ever prescribed antibiotics to patients with URTIs / cold / flu where the prescription might not be necessary – I



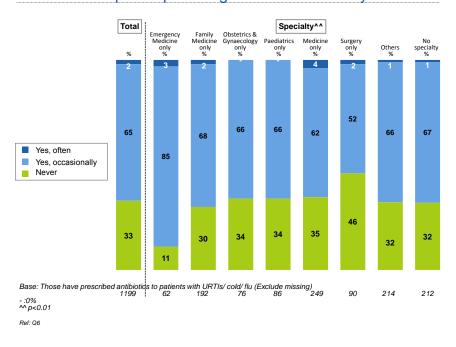
Page 31 of 86

Ever prescribed antibiotics to patients with URTIs / cold / flu where the prescription might not be necessary – II



88% of doctors specialising in Emergency Medicine considered they 'often' and 'occasionally' prescribed antibiotics to patients with URTIs / cold / flu where the prescription might not be necessary, the highest proportion among doctors by specialty.

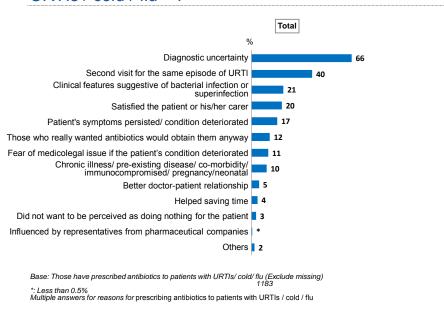
Ever prescribed antibiotics to patients with URTIs / cold / flu where the prescription might not be necessary – III



Reasons for prescribing antibiotics to patients with URTIs / cold / flu

For those who claimed they 'always' / 'very often' / 'often' / 'sometimes' prescribed antibiotics, diagnostic uncertainty (66%) was the most common reason for prescribing antibiotics to patients with URTIs / cold / flu, followed by second visit for the same episode of URTI (40%) and clinical features suggestive of bacterial infection or superinfection (21%).

Reasons for prescribing antibiotics to patients with URTIs / cold / flu - I



No difference was observed between male and female doctors.

Reasons for prescribing antibiotics to patients with URTIs / cold / flu - II

	Gender				Age				
	Male %	Female %	20-29	30-39 %	40-49 %	50-59 %	>=60 %		
Diagnostic uncertainty	67	65	77	71	69	64	53		
Second visit for the same episode of URTI	39	40	36	39	38	36	49		
Clinical features suggestive of bacterial infection or superinfection	21	20	11	19	21	27	23		
Satisfied the patient or his/her carer	20	22	28	28	19	14	13		
Patient's symptoms persisted/ condition deteriorated	17	16	24	22	12	14	18		
Those who really wanted antibiotics would obtain them anyway	11	13	8	9	14	9	16		
Fear of medicolegal issue if the patient's condition deteriorated	12	10	9	13	10	11	14		
Chronic illness/ pre-existing disease/ co-morbidity/ immunocompromised/ pregnancy/neonatal	9	10	4	7	10	12	13		
Better doctor-patient relationship	6	4	5	8	4	2	5		
Helped saving time	4	4	7	5	3	3	3		
Did not want to be perceived as doing nothing for the patient	3	3	9	4	2	1	2		
Influenced by representatives from pharmaceutical companies	*	-	1	*	-	*	-		
Others	2	2	-	1	3	2	2		
Base: Those have prescribed antibiotics to patients with U *: Less than 0.5% ::0%	IRTIs/ col 812	d/flu (Exclu 354	de missing, 127) 288	324	202	226		

Reasons for prescribing antibiotics to patients with URTIs / cold / flu - III

	[Years of clinical practice				Type of clinical practi			
<	10 years %	11-20 %	21-30 %	31-40 %	>=41 years %	PrivateG %		Hospital tAuthority %	Others %
Diagnostic uncertainty	75	67	70	55	48 ^^	62	67	73	63
Second visit for the same episode of URTI	37	41	36	45	44	46	43	30	38
Clinical features suggestive of bacterial infection or superinfection	14	19	28	26	23 ^^	23	15	19	34
Satisfied the patient or his/her carer	28	22	19	12	10 ^^	20	30	20	20
Patient's symptoms persisted/ condition deteriorated	21	18	15	11	17	16	16	19	11
Those who really wanted antibiotics would obtain them anyway		13	8	15	15	14	9	10	16
Fear of medicolegal issue if the patient's condition deteriorated		13	11	7	17 ^	16	8	6	11
Chronic illness/ pre-existing disease/ co-morbidity/ immunocompromised/ pregnancy/neonatal		7	12	14	14 ^	11	1	9	14
Better doctor-patient relationship	7	6	2	4	6	6	4	4	4
Helped saving time	4	5	4	2	1	3	5	5	2
Did not want to be perceived as doing nothing for the patient		3	2	2	1	3	-	5	-
Influenced by representatives from pharmaceutical companies		*	*	-	-	*	-	*	-
Others	2	1	3	2	3	2	3	2	4
Base: Those have prescribed antibiotics to patient	ts with l	JRTIs/ c	old/ flu (E 341 2	xclude i 58	missing) 170 10	1 6	24 7	9 46	66 5
* / // 0.50/	3	00)TI 2	50	170 10	7 0.	LT /	<i>3</i> 40	,0

Ref: Q7

^{-.0&}gt;∞ ^p<0.05 ^p<0.01 -/Multiple answers for reasons for prescribing antibiotics to patients with URTIs / cold / flu

^{*:} Less than 0.5%
-: 0%
-: 0%
-: 0%
-: 0%
-: 0%
-: 0%
-: 0%
-: 0%
-- 0.01
-- Multiple answers for reasons for prescribing antibiotics to patients with URTIs / cold / flu

Relatively more doctors specialising in Emergency Medicine (77%) and Paediatrics (75%) prescribed antibiotics due to diagnostic uncertainty.

Reasons for prescribing antibiotics to patients with URTIs / cold / flu - IV $\,$

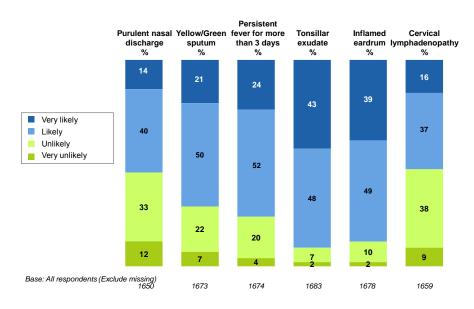
				Speci	ialty				
	Emergency Medicine only %	Family Medicine only %	Obstetrics & Gynaecology Pa only %	ediatrics only %	Medicine only %	Surgery only %	Others %	No specialty %	,
Diagnostic uncertaint	y 77	62	60	75	70	67	63	67	٨
Second visit for the same episode of URT	¹ 56	48	45	31	28	37	39	45	۸۸
Clinical features suggestive of bacterial infection of superinfection		24	15	33	22	19	22	19 ′	۸۸
Satisfied the patient or his/her care	r 40	31	12	18	14	12	15	27	۸۸
Patient's symptoms persisted/ condition deteriorate	d 26	21	5	19	17	7	16	19 ′	۸۸
Those who really wanted antibiotics would obtain them anywa		21	13	19	7	10	10	11 ′	۸۸
Fear of medicolegal issue if the patient's condition deteriorated		16	5	7	5	6	8	23 ′	۸۸
Chronic illness/ pre-existing disease/ co-morbidity immunocompromised/ pregnancy/neonata		9	8	9	12	10	10	9	
Better doctor-patient relationshi	P 10	7	3	5	3	2	4	8	
Helped saving time	e 10	4	1	-	4	2	5	4	
Did not want to be perceived as doing nothing for the patier		2	3	2	5	5	2	2	
Influenced by representatives from pharmaceutica companie		-	-	-	-	-	*	-	
Other	s 2	3	4	-	1	5	2	2	
Base: Those have prescribed antibiotics to pat *: Less than 0.5% -:0%	ients with 6 62	URTIs/ co 190	ld/ flu (Exclud 75	e missir 85	ng) 250	84	208	211	

^{-:} U%
Apc0.05
Apc0.01
-Multiple answers for reasons for prescribing antibiotics to patients with URTIs / cold / flu
Ref: Q7

<u>Likelihood that presence of certain symptoms would increase prescription of antibiotics for patients with URTIs</u>

43% and 39% of doctors were very likely to increase prescription of antibiotics for patients with URTIs with the presence of tonsillar exudates and inflamed eardrum respectively.

Likelihood that presence of the certain symptoms would increase prescription of antibiotics for patients with URTIs – I



Doctors aged 60 or above were more likely to prescribe antibiotics with the presence of purulent nasal discharge (73%), yellow / green sputum (83%), persistent fever for more than 3 days (83%) and cervical lymphadenopathy (72%) when compared to other age groups.

Likelihood that presence of the certain symptoms would increase prescription of antibiotics for patients with URTIs $-\,\text{II}$

	Gei	nder			Age		
Very likely / Likely	Male %	Female %	20-29 %	30-39 %	40-49 %	50-59 %	>=60 %
Purulent nasal discharge Base: All respondents (Exclude missing)	56 1106	50 ^^ 527	38 214	44 <i>4</i> 51	57 454	62 258	73 ^^ 258
Yellow/Green sputum Base: All respondents (Exclude missing)	71 1120	70 536	66 215	59 450	72 457	78 264	83 ^^
Persistent fever for more than 3 days Base: All respondents (Exclude missing)	75 1118	80 537	82 216	75 451	74 463	71 257	83 ^^ 269
Tonsillar exudate Base: All respondents (Exclude missing)	90 1124	95 ^^ 541	90 215	93 454	90 462	89 263	93 ^^ 272
Inflamed eardrum Base: All respondents (Exclude missing)	87 1119	89 541	85 214	86 456	86 461	91 262	92 ^^ 268
Cervical lymphadenopathy Base: All respondents (Exclude missing)	54 1111	53 531	44 214	53 449	49 <i>457</i>	54 258	72 ^^ 266

^^ p<0.01

Ref: Q8

Likelihood that presence of the certain symptoms would increase prescription of antibiotics for patients with URTIs $-\,$ III

	_	ears of	clinical	practi	се	Type of clinical practice				
Very likely / Likely	10 years	11-20 %	21-30 %	31-40 %	>=41 years %	PrivateG %	overnmer %	Hospital at Authorit %	y Others %	
Purulent nasal discharge Base: All respondents (Exclude missing)	41 500	52 485	58 348	74 196	75 ^^ 116	66 754	45 119	45 753	58 74	
Yellow/Green sputum Base: All respondents (Exclude missing)	62 501	66 488	75 352	86 204	82 ^^ 124	75 774	59 122	68 755	63 75	
Persistent fever for more than 3 days Base: All respondents (Exclude missing)	77 500	74 495	75 351	76 201	85 ^ 122	78 771	80 122	74 756	72 76	
Tonsillar exudate Base: All respondents (Exclude missing)	93 503	92 493	87 354	95 203	90 ^^ 125	92 781	91 122	90 757	92 76	
Inflamed eardrum Base: All respondents (Exclude missing)	86 502	86 496	90 355	91 197	90 ^^	90 775	88 122	85 759	91 75	
Cervical lymphadenopathy Base: All respondents (Exclude missing)	49	51 486	50 350	66 203	74 ^^	61 765	53	46 752	45 74	

^ p<0.05 ^^ p<0.01

Doctors specialising in Internal Medicine and Surgery had highest tendency to prescribe antibiotics to patients if the patients had yellow / green sputum (86% and 84% saying 'very likely' / 'likely' respectively). 48% of doctors specialising in Paediatrics stated they were 'very likely' / 'likely' to prescribe antibiotics if the patients had persistent fever for more than 3 days, the lowest proportion by specialty. 71% of doctors specialising in Emergency Medicine stated they were 'very likely' / 'likely' to prescribe antibiotics if the patients had cervical lymphadenopathy.

Likelihood that presence of the certain symptoms would increase prescription of antibiotics for patients with URTIs $-\,\text{IV}$

				Spec	ialty				
	mergency Medicine only %	Family Medicine only %	Obstetrics & Gynaecology only %	Paediatrics only %	Medicine only %	Surgery only %	Others %	No specialty %	y
Purulent nasal discharge Base: All respondents (Exclude missing)	39 75	51 289	64 103	46	52 301	55 144	57 358	61 246	٨
Yellow/Green sputum Base: All respondents (Exclude missing)	55 76	52 292	80 107	62 116	86 300	84 146	74 368	66 251	^^
Persistent fever for more than 3 days Base: All respondents (Exclude missing)	79 76	72 290	83 108	48 119	84 304	83 139	75 368	81 251	^^
Tonsillar exudate Base: All respondents (Exclude missing)	93 76	96 299	93 107	91 118	89 300	90 147	89 366	93 252	^^
Inflamed eardrum Base: All respondents (Exclude missing)	96 77	88 294	90 106	97 118	82 301	88 144	85 366	91 253	۸۸
Cervical lymphadenopathy Base: All respondents (Exclude missing)	71 76	61 290	50 105	40 117	48 298	52 142	47 365	65 249	^^

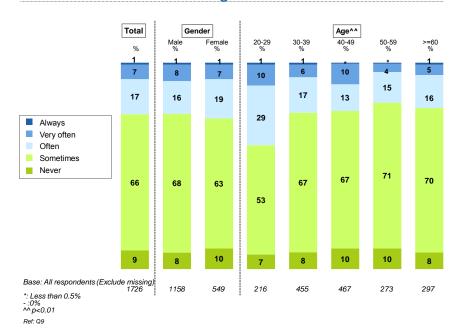
^ p<0.05 ^^ p<0.01

<u>Frequency of patients / their carers requesting antibiotics when consulting for URTIs / cold / flu</u>

Doctors stated their patients / their carers 'sometimes' / 'never' requested antibiotics when consulting for URTIs / cold / flu (66% and 9% respectively).

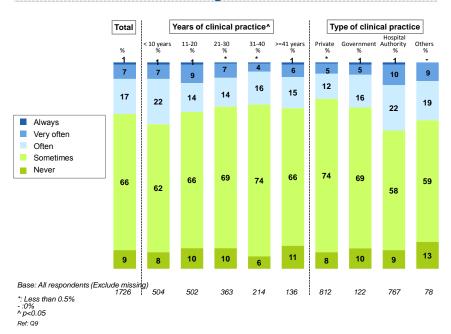
40% of doctors aged 20-29 stated their patients / their carers 'always' / 'very often' / 'often' requested antibiotics, the highest proportion by age group.

Frequency of patients / their carers requesting antibiotics when consulting for URTIs / cold / flu – I



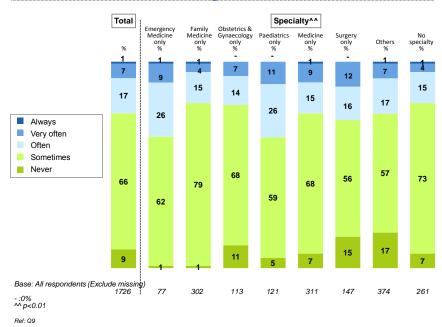
Less than 20% of doctors in private practice stated their patients / their carers 'always' / 'very often' / 'often' requested antibiotics.

Frequency of patients / their carers requesting antibiotics when consulting for URTIs / cold / flu – II



Doctors specialising in Emergency Medicine and Paediatrics stated around 35% of their patients / their carers 'always' / 'very often' / 'often' requested antibiotics.

Frequency of patients / their carers requesting antibiotics when consulting for URTIs / cold / flu – III

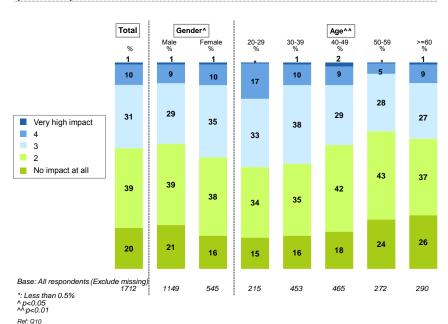


<u>Impact of patients' / their carers' expectation on prescription of antibiotics for URTIs / cold / flu</u>

11% of doctors stated patients' / their carers' expectation had high impact (rating '4' / '5' on a 5-point scale where '5' means very high impact) on their prescription of antibiotics for URTIs / cold / flu.

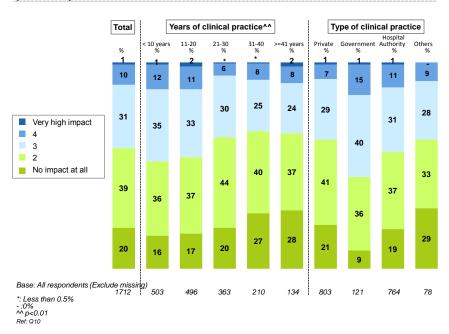
Doctors aged 20-29 were apparently more influenced by the patients' / their carers' expectation (nearly 20% rating '4' / '5').

Impact of patients' / their carers' expectation on prescription of antibiotics for URTIs / cold / flu - I



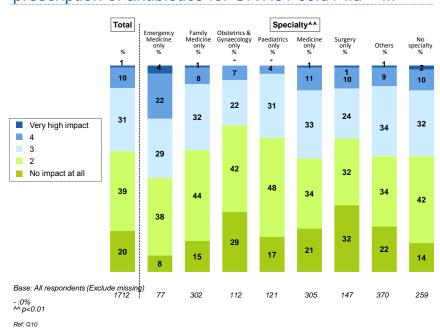
16% of government doctors rated '4' / '5', the highest proportion by type of clinical practice.

Impact of patients' / their carers' expectation on prescription of antibiotics for URTIs / cold / flu - II



Around one-fourth of doctors specialising in Emergency Medicine rated '4' / '5' in term of impact of patients' / their carers' expectation on their prescription of antibiotics for URTIs / cold / flu.

Impact of patients' / their carers' expectation on prescription of antibiotics for URTIs / cold / flu – III



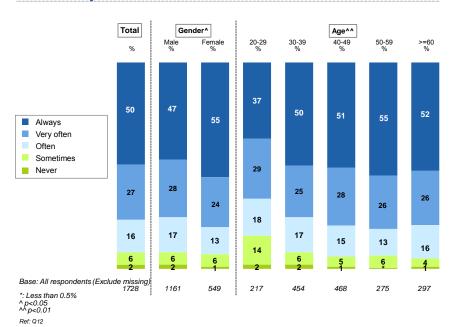
<u>Frequency of advising patients on self-management when they have URTIs / cold / flu</u>

Half of doctors stated they 'always' advised patients on self-management when they had URTIs / cold / flu.

More female doctors (55%) 'always' advised patients on self-management compared to male doctors (47%).

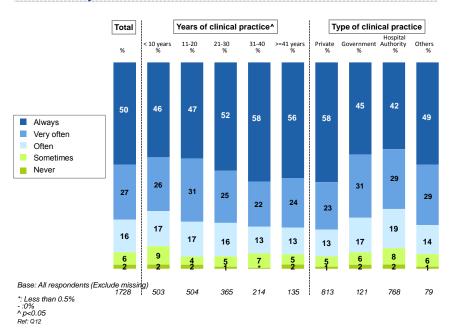
Only 37% of doctors aged 20-29 'always' advised patients on self-management.

Frequency of advising patients on self-management when they have URTIs / cold / flu – I



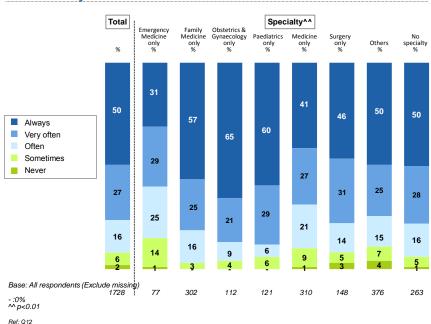
Doctors in private practice (58%) were more likely to 'always' advise patients on self-management compared to the other groups.

Frequency of advising patients on self-management when they have URTIs / cold / flu - II



Doctors specialising in Obstetrics & Gynaecology doctors (65%) were the most likely to advise patients on self-management by specialty.

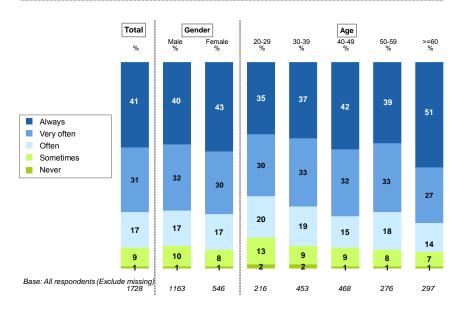
Frequency of advising patients on self-management when they have URTIs / cold / flu – III



<u>Frequency of discussing with patients that antibiotics cannot cure viral infections like URTIs / cold / flu</u>

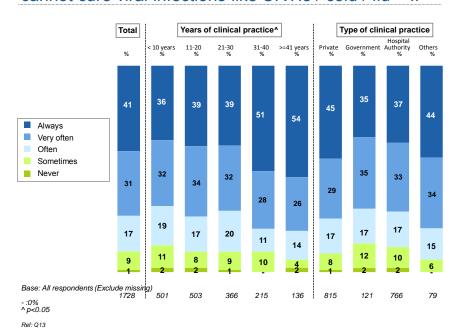
41% of doctors stated they 'always' discussed with patients that antibiotics could not cure viral infections like URTIs / cold / flu.

Frequency of discussing with patients that antibiotics cannot cure viral infections like URTIs / cold / flu – I



Ref: Q13

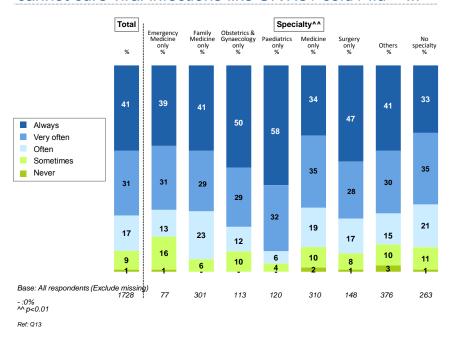
Frequency of discussing with patients that antibiotics cannot cure viral infections like URTIs / cold / flu – II



Page 45 of 86

58% of doctors specializing in Paediatrics 'always' discussed this issue with patients, the highest proportion by specialty.

Frequency of discussing with patients that antibiotics cannot cure viral infections like URTIs / cold / flu - III

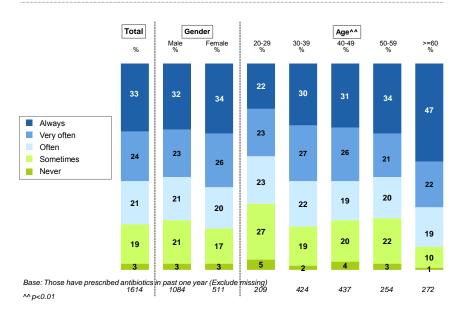


<u>Frequency of reminding patients that improper use of antibiotics would increase</u> antimicrobial resistance

For those who had prescribed antibiotics in past one year, 33% of doctors stated they 'always' reminded patients that improper use of antibiotics would increase antimicrobial resistance.

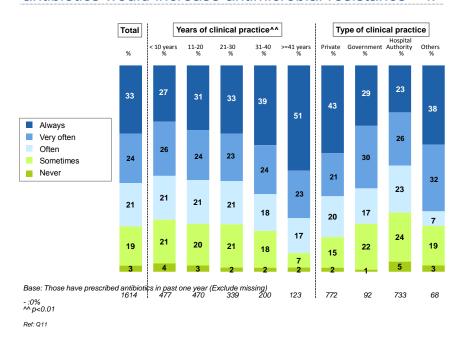
By age group, doctors aged 60 or above were most likely to remind their patients with 47% of them 'always' reminding their patients.

Frequency of reminding patients that improper use of antibiotics would increase antimicrobial resistance – I



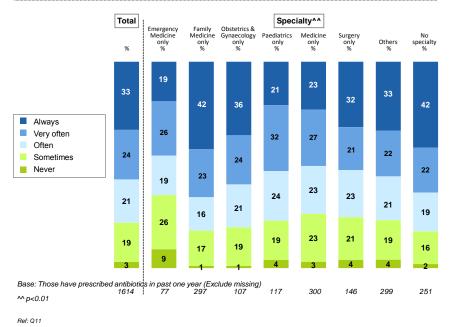
Besides, 43% of doctors in private practice stated they 'always' reminded their patients on this issue.

Frequency of reminding patients that improper use of antibiotics would increase antimicrobial resistance – II



42% of doctors specialising in Family Medicine and not belonging to any specialty stated they 'always' reminded their patients on this issue.

Frequency of reminding patients that improper use of antibiotics would increase antimicrobial resistance – III



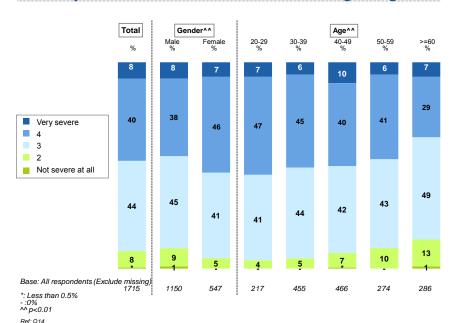
Severity of antimicrobial resistance in Hong Kong

Nearly half of doctors (48%) considered that antimicrobial resistance was to some extent severe in Hong Kong (8% and 40% rated '5' and '4' on a 5-point scale where '5' means very severe).

53% of female doctors and 46% of male doctors considered the situation severe (rated '4' / '5').

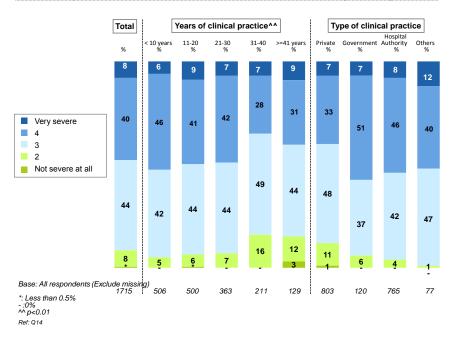
54% of doctors aged 20-29 considered the situation severe. Yet, only 36% of the doctors aged 60 or above thought so. The proportion of doctors rating '4' / '5' tended to decrease with age.

Severity of antimicrobial resistance in Hong Kong – I

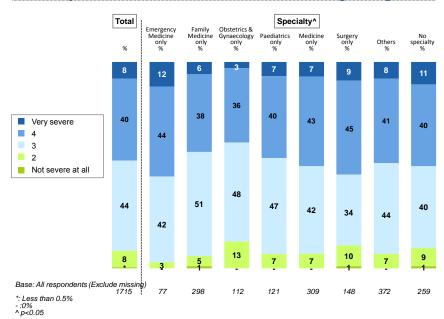


Only 40% of doctors in private practice considered the situation severe, the lowest by type of clinical practice.

Severity of antimicrobial resistance in Hong Kong – II



Severity of antimicrobial resistance in Hong Kong – III



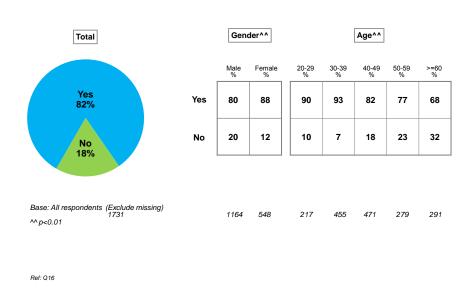
Part III: Campaign Evaluation

Ever received any promotional materials related to safe use of antibiotics

82% of doctors received promotional materials related to safe use of antibiotics.

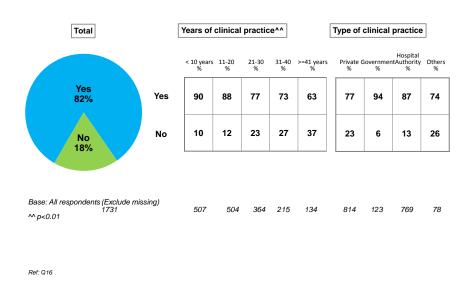
90% of doctors aged 20-29 stated they had received the promotional materials, whereas only 68% of doctors aged 60 or above stated so.

Ever received any promotional materials related to safe use of antibiotics – I



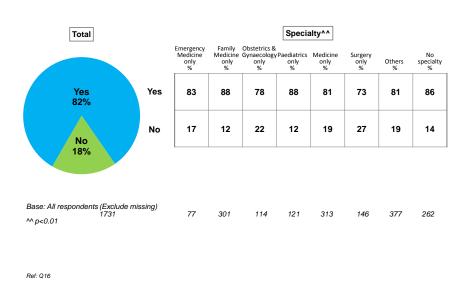
94% of doctors working in the government received the promotional materials, while only 77% of doctors in private practice received the promotional materials.

Ever received any promotional materials related to safe use of antibiotics – II



73% of doctors specialising in Surgery received the promotional materials, the lowest by specialty.

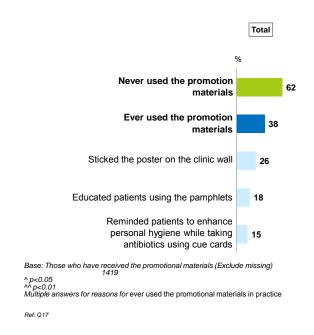
Ever received any promotional materials related to safe use of antibiotics – III



Ever used the promotional materials in practice

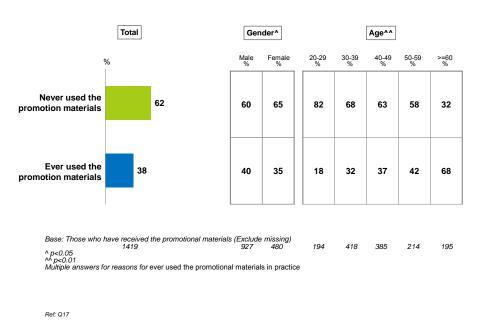
Among those who received the promotional materials, over one third (38%) had used them in their practice. 26% sticked the poster on the clinic wall; 18% educated patients with the pamphlets; and 15% used cue card to remind patients to enhance personal hygiene while taking antibiotics.

Ever used the promotional materials in practice – I



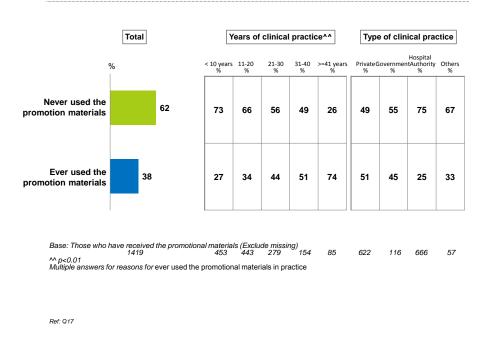
Use of promotional materials tended to increase with age. Despite a higher proportion of doctors aged 20-29 reported having received the promotional materials, only 18% used the promotional materials. On the contrary, 68% of doctors aged 60 or above made use of the promotional materials.





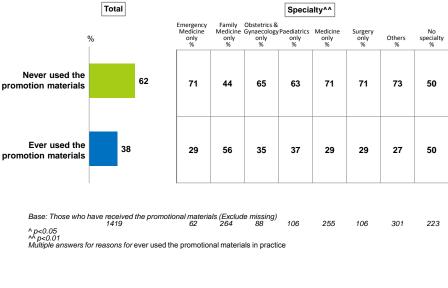
51% of doctors in private practice who had received the promotional materials used them in practice.

Ever used the promotional materials in practice – III



For those who had received the promotional materials, 56% of doctors specialising in Family Medicine used them in practice.

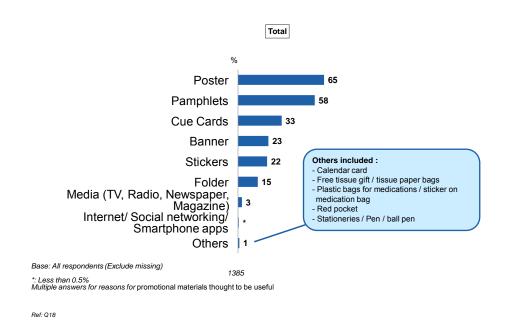
Ever used the promotional materials in practice – IV



Promotional materials deemed to be useful

65%, 58% and 33% of doctors considered posters, pamphlets and cue cards were useful respectively.

Promotional materials deemed to be useful – I



There was no significant difference between male and female doctors, and among different age groups.

Promotional materials deemed to be useful – II

Gender						
Male %	Female %	20-29 %	30-39 %	40-49 %	50-59 %	>=60 %
65	64	63	68	64	58	68
58	59	60	58	57	62	57
32	34	31	35	36	33	27
24	19	19	24	24	22	21
25	17	10	21	20	29	30
15	15	22	15	10	15	18
2	5	4	2	4	3	1
*	*	-	*	1	-	-
1	1	1	1	1	1	1
929 ught to be	442 e useful	181	358	376	215	243
	Male % 65 58 32 24 25 15 2 * 1	Male % Female % 65 64 58 59 32 34 24 19 25 17 15 15 2 5 * * 1 1 929 442	Male % Female % 20-29 % 65 64 63 58 59 60 32 34 31 24 19 19 25 17 10 15 15 22 2 5 4 * * - 1 1 1	Male % Female % 20-29 % 30-39 % 65 64 63 68 58 59 60 58 32 34 31 35 24 19 19 24 25 17 10 21 15 15 22 15 2 5 4 2 * * - * 1 1 1 1 929 442 181 358	Male % Female % 20-29 % 30-39 % 40-49 % 65 64 63 68 64 58 59 60 58 57 32 34 31 35 36 24 19 19 24 24 25 17 10 21 20 15 15 22 15 10 2 5 4 2 4 * * - * 1 1 1 1 1 1 929 442 181 358 376	Male % Female % 20-29 % 30-39 % 40-49 % 50-59 % 65 64 63 68 64 58 58 59 60 58 57 62 32 34 31 35 36 33 24 19 19 24 24 22 25 17 10 21 20 29 15 15 22 15 10 15 2 5 4 2 4 3 * * - * 1 - 1 1 1 1 1 1

Page 56 of 86

Promotional materials deemed to be useful – III

		Years of clinical practice				Type of clinical practice			
	< 10 years	11-20 %	21-30 %	31-40 %	>=41 years	Private0	Governmer %	Hospital ntAuthority %	Others
Poste	r 67	65	62	62	70	60	73	68	73
Pamphlets	60	55	63	52	61	56	58	61	62
Cue cards	32	36	38	26	26	30	34	36	28
Banne	r 22	24	26	15	23	20	25	26	25
Stickers	3 16	22	27	23	32	26	20	19	23
Folde	r 19	10	17	13	18	11	28	18	8
Media (TV, Radio, Newspaper Magazine		3	3	2	-	2	4	4	8
Internet/ Social networking Smartphone app	/	*	1	-	-	-	1	1	-
Others	3 1	2	-	4	-	1	-	1	2
Base: All respondents (Exclude missing) # Small base (n<30) *: Less than 0.5%	6 402	295	163	115	653	109	607	35	60

^{*:} Less trian 0.076 - : 0% Multiple answers for reasons for promotional materials thought to be useful

Ref: Q18

Promotional materials deemed to be useful – IV

	Specialty									
	Emergency Medicine only %		Obstetrics & Gynaecology I only %	Paediatrics only %	Medicine only %	Surgery only %	Others %	No specialty %		
Poster	71	71	63	56	69	63	61	62		
Pamphlets	63	57	48	65	59	55	58	61		
Cue cards	41	32	27	47	25	26	39	33		
Banner	31	19	17	22	21	28	25	25		
Stickers	20	24	22	18	19	19	25	26		
Folder	22	14	20	7	10	22	17	17		
Media (TV, Radio, Newspaper, Magazine)		4	2	6	3	5	2	1		
Internet/ Social networking/ Smartphone apps	•	-	1	1	*	-	*	-		
Others	-	-	1	1	2	1	1	3		
Base: All respondents (Exclude missing) *: Less than 0.5%	59	267	89	88	251	101	306	209		

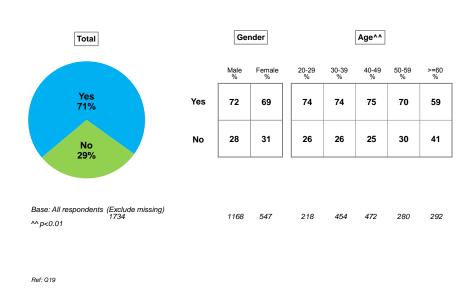
^{-:0%}Multiple answers for reasons for promotional materials thought to be useful

Awareness of the TV/ radio advertising campaign about "Ask the right questions; Use antibiotics smartly; Safe use of antibiotics" that was launched in March 2011

71% of doctors were aware of the TV/ radio advertising campaign.

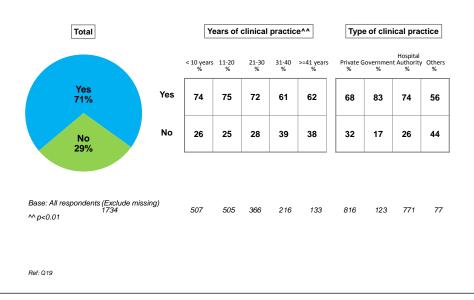
59% of doctors aged 60 or above were aware of the TV/ radio advertising campaign, the lowest by age group.

Awareness of the TV/ radio advertising campaign - I



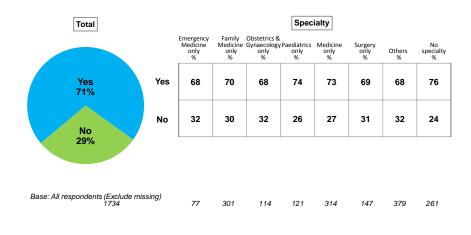
83% of government doctors were aware of the TV/ radio advertising campaign, but only 56% of doctors from other practices were aware of the campaign.

Awareness of the TV/ radio advertising campaign – II



There was no significant difference by specialty.

Awareness of the TV/ radio advertising campaign – III



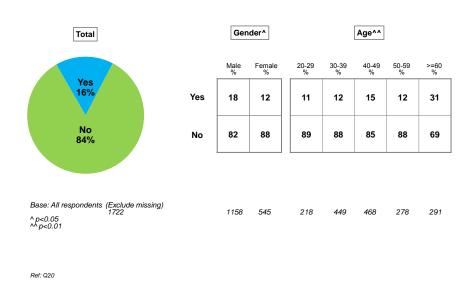
Incidence of patients asking more often whether antibiotics are prescribed

16% of doctors stated their patients had asked more often whether antibiotics were prescribed since March 2011.

There was a slight difference between male and female doctors. 18% of male doctors stated their patients had asked more often whether antibiotics were prescribed, while only 12% of female doctors said so.

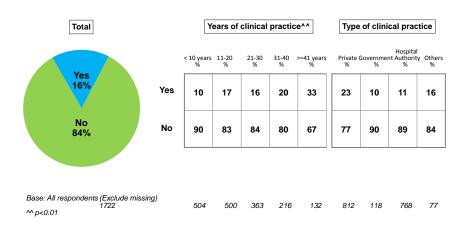
By age group, 31% of doctors aged 60 or above stated their patients had asked more often about antibiotics prescription, significantly higher than other age groups.

Incidence of patients asking more often whether antibiotics are prescribed – I

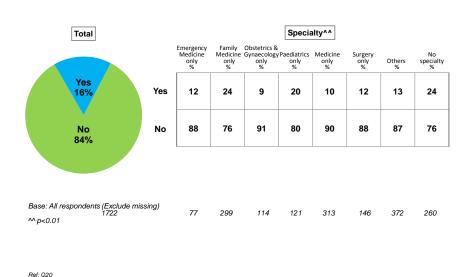


23% of doctors in private practice stated their patients had asked more often about antibiotics prescription.

Incidence of patients asking more often whether antibiotics are prescribed – II



Incidence of patients asking more often whether antibiotics are prescribed – III

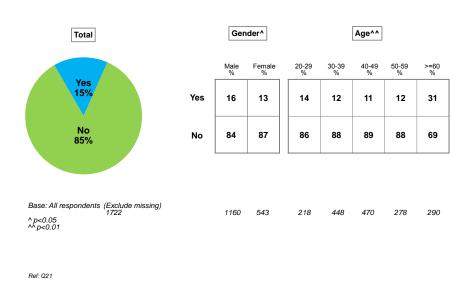


Incidence of patients demanding antibiotics less often

15% of doctors stated their patients had demanded antibiotics less often.

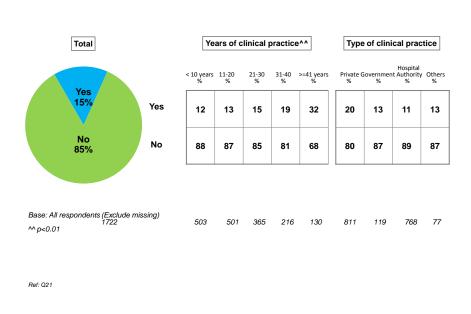
By age group, doctors aged 60 or above were the most likely to report that their patients had demanded antibiotics less often (31%).



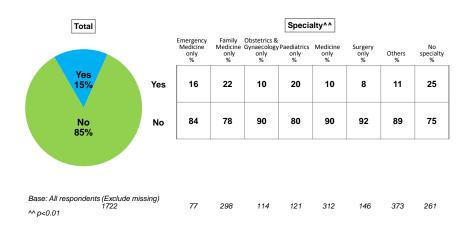


20% of doctors in private practice stated their patients had demanded antibiotics less often.

Incidence of patients demanding antibiotics less often – II



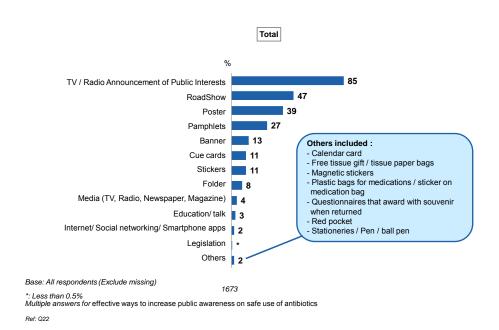
Incidence of patients demanding antibiotics less often – III



Effective ways to increase public awareness on safe use of antibiotics

TV / radio announcement of public interests (85%) was considered to be the most effective way to increase public awareness on safe use of antibiotics, followed by Road Show (47%) and poster (39%).

Effective ways to increase public awareness on safe use of antibiotics – I



Female doctors (58%) were more likely to consider Road Show being effective than male doctors (42%).

Doctors aged 60 or above were more likely to consider posters (56%) and pamphlets (41%) as effective ways to increase public awareness when compared to other age groups.

Effective ways to increase public awareness on safe use of antibiotics – II

	Ger	nder	1 1 1 1 1		Age		
	Male %	Female %	20-29 %	30-39 %	40-49 %	50-59 %	>=60 %
TV / Radio Announcement of Public Interests RoadShow Poster Pamphlets Banner	83 42 41 30 14	89 58 34 21	87 56 30 20 10	89 57 36 23 14	86 45 36 25 14	84 40 39 29 16	79 33 56 41 12
Cue cards Stickers Folder	12 13 9	10 8 5	7 6 9	10 11 6	11 11 7	12 14 7	16 15 11
Media (TV, Radio, Newspaper, Magazine) Education/ talk	3 3	4 2	5 1	4 2	5 3	3 4	1 5
Internet/ Social networking/ Smartphone apps Legislation Others	2 * 2	3 * 1	3 - 2	2 - 2	3 * 1	2 - 2	1 1
Base: All respondents (Exclude missing) *: Less than 0.5% -: 0% Multiple answers for effective ways to increase public awa	1124 areness o	542 n safe use o	215 f antibiotics	<i>444</i>	461	270	277

Effective ways to increase public awareness on safe use of antibiotics – III

Ref: Q22

	[Years o	of clinic	al pract	tice	Туре	of clini	cal prac	tice
	< 10 years %	11-20 %	21-30	31-40 %	>=41 years %	PrivateG %	overnmen %	Hospital tAuthority %	Others %
TV / Radio Announcement of Public Interests	89	88	84	80	77	83	89	87	93
RoadShow	58	51	40	34	32	40	62	52	57
Poster	34	35	41	47	61	43	39	35	49
Pamphlets	22	24	30	31	44	30	28	24	35
Banner	12	15	14	12	12	12	15	14	16
Cue cards	8	11	14	11	18	13	14	9	15
Stickers	8	11	14	11	18	13	10	10	11
Folder	7	6	9	8	11	7	8	8	7
Media (TV, Radio, Newspaper, Magazine)	4	3	5	3	1	2	5	5	7
Education/ talk	2	2	3	4	6	4	2	2	3
Internet/ Social networking/ Smartphone apps	2	3	2	1	1	2	4	2	1
Legislation	-	*	*	-	1	*	-	-	-
Others	2	2	1	1	2	1	2	2	3
Base: All respondents (Exclude missing) *: Less than 0.5% -:0% Multiple answers for effective ways to increase pu	498 blic awaren	490 ess on s	355 afe use o	199	124	779	122	749	74

There was no significant difference by specialty in suggesting ways to increase public awareness on safe use of antibiotics.

Effective ways to increase public awareness on safe use of antibiotics — ${\sf IV}$

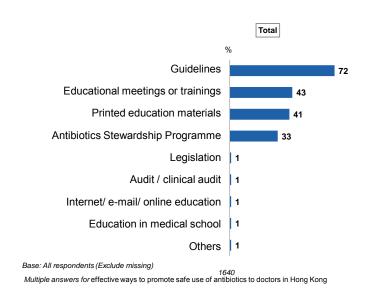
				Spec	ialty			
	Emergency Medicine only %		Obstetrics & Gynaecology only %		Medicine only %	Surgery only %	Others %	No specialty %
TV / Radio Announcement of Public Interests	82	87	85	91	87	82	84	85
RoadShow	42	53	41	48	50	36	48	45
Poster	36	44	37	36	40	31	38	43
Pamphlets	27	34	19	22	27	18	26	32
Banner	17	14	10	12	13	12	14	15
Cue cards	10	13	8	14	8	7	14	13
Stickers	14	13	9	11	8	8	13	13
Folder	9	7	7	6	4	9	8	11
Media (TV, Radio, Newspaper, Magazine)	3	3	5	8	4	7	3	1
Education/ talk	4	3	2	4	2	4	2	4
Internet/ Social networking/ Smartphone apps	1	1	2	4	3	1	3	2
Legislation	-	-	-	1	-	-	-	1
Others	1	2	-	-	2	4	1	2
Base: All respondents (Exclude missing) *: Less than 0.5%	77	291	111	117	303	137	372	257

^{*:} Less than 0.5%
- :0%
Multiple answers for effective ways to increase public awareness on safe use of antibiotics

Effective ways to promote safe use of antibiotics to doctors in Hong Kong

Most doctors recommended guidelines (72%) as an effective way to promote safe use of antibiotics to doctors in Hong Kong, followed by educational meetings or trainings (43%), printed education materials (41%) and antibiotics stewardship programme (33%).

Effective ways to promote safe use of antibiotics to doctors in Hong Kong $-\ I$



More female doctors suggested using guidelines (80%) compared to male doctors (68%), whereas more male doctors suggested using printed education materials (45%) compared to female doctors (33%).

Effective ways to promote safe use of antibiotics to doctors in Hong Kong – II

	Gender			Age				
	Male %	Female %	20-29 %	30-39 %	40-49 %	50-59 %	>=60 %	
Guidelines	68	80	79	78	68	68	64	
Educational meetings or trainings	44	40	23	42	44	51	51	
Printed education materials	45	33	36	31	39	42	64	
Antibiotics Stewardship Programme	32	34	46	40	32	27	17	
Legislation	2	1	*	*	2	2	1	
Audit / clinical audit	1	*	*	1	1	1	-	
Internet/ e-mail/ online education	1	1	*	*	1	1	*	
Education in medical school	1	1	-	*	1	*	1	
Others	2	*	*	1	*	3	1	
Base: All respondents (Exclude missing) *: Less than 0.5%	1101	532	212	436	448	260	278	

[.] Less train 0.57 - 20% Multiple answers for effective ways to promote safe use of antibiotics to doctors in Hong Kong

Government doctors (81%) were more likely to consider guidelines effective than other types of practice. Doctors in private practice had a higher proportion considering printed education materials (48%) effective, while slightly higher proportion of doctors from Hospital Authority (45%) considered antibiotics stewardship programme to be effective.

Effective ways to promote safe use of antibiotics to doctors in Hong Kong – III

	Years of clinical practice					Type of clinical practic			
	< 10 years %	11-20 %	21-30 %	31-40 %	>=41 years %	Private(Governmen %	Hospital tAuthority %	Others %
Guidelines	80	73	65	63	66	66	81	75	81
Educational meetings or trainings	32	42	53	53	46	46	48	39	49
Printed education materials	34	37	46	49	63	48	36	35	37
Antibiotics Stewardship Programme	40	37	30	20	16	21	36	45	36
Legislation	1	1	2	1	2	2	-	1	7
Audit / clinical audit	1	1	1	1	-	1	1	1	-
Internet/ e-mail/ online education	1	*	1	2	1	*	1	1	3
Education in medical school	*	1	1	-	2	1	-	*	3
Others	1	*	1	3	2	1	1	1	1
Base: All respondents (Exclude missing) # Small base (n<30) *: Less than 0.5% -: 0% Multiple answers for effective ways to promote sa	489 afe use of	482 antibioti	340 cs to doc	197	125 long Kong	761	120	735	75

Effective ways to promote safe use of antibiotics to doctors in Hong Kong – IV

	Specialty								
	Emergency Medicine only %		Obstetrics & Gynaecology only %	Paediatrics only %	Medicine only %	Surgery only %	Others %	No specialty %	
Guidelines	75	76	72	70	69	67	74	68	
Educational meetings or trainings	36	44	37	50	41	36	45	46	
Printed education materials	37	49	29	33	39	34	43	46	
Antibiotics Stewardship Programme	44	23	25	36	44	41	37	19	
Legislation	3	1	1	1	1	1	1	2	
Audit / clinical audit	1	1	-	3	1	-	*	*	
Internet/ e-mail/ online education	1	-	1	1	*	1	1	-	
Education in medical school	-	1	1	-	*	-	1	1	
Others	4	1	-	3	1	1	1	*	
Base: All respondents (Exclude missing) *: Less than 0.5%	75	285	110	115	305	138	357	248	

-:0%
Multiple answers for effective ways to promote safe use of antibiotics to doctors in Hong Kong

Summary

Behaviour and attitudes towards antibiotics prescription

94% of the doctors had prescribed antibiotics to patients in the past one year and the most commonly prescribed antibiotics were the Penicillin Group. On average, 18% of consultations had led to antibiotics prescription.

- 75% of government doctors had prescribed antibiotics in the past one year and the percentage was the lowest among all doctors.
- There was a negative correlation between prescription of the Penicillin Group and doctors' age. 92% of doctors aged 20-29 most commonly prescribed the Penicillin Group whereas 66% of doctors aged 60 or above did so. On the other hand, prescription of Cephalosporins, Quinolones and Macrolides increased with doctors' age.
- Doctors aged 20-29 had a higher antibiotic prescribing rate (28% of consultations) than other age groups. Doctors working in Government tended to have lower antibiotic prescribing rate (9% of consultations) than doctors in other types of clinical practice.

In cases of treating patients with URTIs / cold / flu, 5% and 46% of doctors believed antibiotics were 'useful' and 'occasionally useful' respectively. 8% of doctors stated they 'always' / 'very often' / 'often' prescribed antibiotics to patients with URTIs / cold / flu.

- The percentage of doctors believed that antibiotics were 'useful' / 'occasionally useful' increased with age. 70% of doctors aged 60 or above believed so.
- While 10% of younger doctors 'always' / 'very often' / 'often' prescribed antibiotics to patients with URTIs / cold / flu, nearly 20% of doctors aged 60 or above did so.
- Doctors working in government prescribed antibiotics to patients with URTIs / cold / flu less frequently.

For those 'always' / 'very often' / 'often' / 'sometimes' prescribed antibiotics to patients with URTIs, the elderly (82%) were most likely to receive antibiotics, followed by adults (42%) and toddlers (33%).

 96% of doctors specialising in Internal Medicine prescribed antibiotics to the elderly in case of URTIs.

For those 'always' / 'very often' / 'often' / 'sometimes' prescribed antibiotics, 2% of doctors 'often' prescribed antibiotics with URTIs / cold / flu where the prescription might not be necessary; another 65% 'occasionally' did so.

- 6% of doctors aged 20-29 'often' prescribed antibiotics which might not be necessary and 71% of them 'occasionally' did so.
- 3% of doctors specialising in Emergency Medicine 'often' prescribed antibiotics which might not be necessary and 85% of them 'occasionally' did so.

For those 'always' / 'very often' / 'often' / 'sometimes' prescribed antibiotics, diagnostic uncertainty (66%) was the major reason for prescribing antibiotics to patients with URTIs / cold / flu.

- 77% of doctors aged 20-29 stated diagnostic uncertainty was the major reason of prescribing antibiotics to patients with URTIs / cold / flu while only 53% of doctors aged 60 or above stated so.
- 77% of doctors specialising in Emergency Medicine prescribed antibiotics to patients with URTIs / cold / flu due to diagnostic uncertainty. 40% of them did so to satisfy patients or their carers and 26% due to fear of medicolegal issue if the patient's condition deteriorated. The percentage was the highest among all specialties.

43% of doctors were 'very likely' to prescribe antibiotics to patients with URTIs / cold / flu with the presence of tonsillar exudate, and 39% were 'very likely' to do so when URTIs / cold / flu came with inflamed eardrum.

- Doctors aged 60 or above were more likely to prescribe antibiotics with the presence of purulent nasal discharge (73%), yellow / green sputum (83%), persistent fever for more than 3 days (83%) and cervical lymphadenopathy (72%) when compared to other age groups.
- 71% of doctors specialising in Emergency Medicine were more likely to prescribe antibiotics with the presence of cervical lymphadenopathy.

11% of doctors stated patients' / their carers' expectation had high impact (rating '4' / '5' on a 5-point scale) on their antibiotics prescription for URTIs / cold / flu.

- Doctors aged 20-29 (17%) tended to be more influenced by patients' / their carers' expectation.
- Doctors specialising in Emergency Medicine were also more likely to be influenced by patients' / their carers' expectation.

50% of doctors 'always' advised patients on self-management when they had URTIs / cold / flu.

- Doctors aged 20-29 were less likely to advise patients on self-management and only 37% of them 'always' gave the advice.
- Doctors in private practice were more likely to 'always' advise patients on selfmanagement (58%).
- Doctors specialising in Obstetrics & Gynaecology were also more likely to advise patients on self-management (65%).

41% of doctors 'always' discussed with patients that antibiotics could not cure viral infections like URTIs / cold / flu.

- 51% of doctors aged 60 or above 'always' discussed with patients on the issue while only 35% of doctors aged 20-29 did so.
- 58% of doctors specialising in Paediatrics 'always' discussed with patients on this issue.

For those who had prescribed antibiotics in the past one year, 33% of doctors 'always' reminded patients that improper use of antibiotics would increase antimicrobial resistance.

- There was a positive correlation between doctors' age and frequency of reminding.
 47% of doctors aged 60 or above 'always' reminded their patients while only 22% of doctors aged 20-29 did so.
- 43% of doctors in private practice 'always' reminded their patients while 29% and 23% of doctors in the Government and the Hospital Authority respectively 'always' reminded their patients.
- 42% of doctors specialising in Family Medicine 'always' reminded their patients while only 19% of doctors specialising in Emergency Medicine did so.

48% of doctors considered that antimicrobial resistance severe in Hong Kong (rated '4' / '5' on a 5-point scale).

- 54% of doctors aged 20-29 believed the situation was severe while only 36% of doctors aged 60 or above thought so.
- 40% of doctors in private practice considered the situation severe.

Campaign evaluation

82% of doctors received promotional materials related to safe use of antibiotics from Centre for Health Protection but only 38% of those received the promotional materials used them.

- Although 90% of doctors aged 20-29 received the promotional materials, only 18% of those received the materials used them. On the contrary, 68% of doctors aged 60 or above received the materials and among them, 68% used the materials.
- 94% of government doctors received the promotional materials and 45% of those received the materials used them, the highest practice among all types of clinical practice. On the other hand, 77% of doctors in private practice received the promotional materials and among them, 51% used the materials. 74% of doctors in other practice received the promotional materials but only 33% of those received the materials used them.

65% and 58% of doctors considered posters and pamphlets useful respectively.

• 73% of government doctors considered posters useful.

71% of doctors were aware of the TV / radio advertising campaign about "Ask the right questions; Use antibiotics smartly; Safe use of antibiotics" that was launched in March 2011.

- Only 59% of doctors aged 60 or above were aware of the campaign. The penetration rate was relatively low comparing to doctors of other age groups.
- 83% of government doctors were aware of the campaign while only 56% of doctors in other practice were aware of it.

16% of doctors reported that their patients had asked more often whether antibiotics were prescribed since March 2011. 15% reported that their patients demanded antibiotics less often.

- 31% of doctors aged 60 or above reported that their patients asked more often whether antibiotics were prescribed.
- 23% of doctors in private practice reported the same observation, the highest proportion among all types of clinical practice.
- 24% and 20% of doctors specialising in Family Medicine and Paediatrics reported the same observation.

85% doctors considered that TV / radio announcement of public interests was effective in increasing public awareness on safe use of antibiotics.

 Doctors aged 60 or above considered posters (56%) and pamphlets (41%) as effective, the highest proportions among all age groups. To promote safe use of antibiotics to doctors in Hong Kong, 72% of doctors recommended guidelines as an effective way.

- 78% of doctors aged 39 or below considered guidelines as an effective way to promote safe use of antibiotics to doctors in Hong Kong.
- 81% government doctors considered that guidelines were effective in promoting safe use of antibiotics to doctors while only 66% of private doctors thought so.
- 45% of doctors in Hospital Authority considered antibiotics stewardship programme effective.

Discussion

About two-thirds of doctors aged 20-29 believed that antibiotics were not useful in treating patients with URTI / cold / flu. Their main reason of antibiotics prescription was diagnostic uncertainty. Also, they were more likely to be influenced by patients' / their carers' expectation in antibiotics prescription. They were also less likely to advise patients on self-management while taking antibiotics and remind them of antimicrobial resistance.

More than two-thirds of doctors aged 60 or above believed that antibiotics were useful in treating patients with URTI / cold / flu. However, they were more likely to remind their patients that improper use of antibiotics would increase antimicrobial resistance.

Government doctors prescribed antibiotics less often compared to doctors in other types of clinical practice and they were less likely to prescribe antibiotics to patients with URTI / cold / flu.

Doctors specialising in Emergency Medicine were more likely to be influenced by patients' / carers' expectation on antibiotics prescription. Diagnostic uncertainty was the major reason for prescribing antibiotics.

Overall speaking, the campaign had high penetration with over 80% of doctors receiving the promotion materials and over 70% aware of the TV / radio promotion campaign. Yet, usage of the promotional materials was quite low with less than 40% of doctors having received the promotion materials actually made use of the materials. Indeed, doctors aged 20-29 had high reach of promotional materials but the usage was low. On the other hand, doctors aged 60 or above had high proportion of using the promotional materials yet the reach was low. Future campaign should focus on improving usage of the promotional materials among doctors aged 20-29 and reach of these materials among doctors aged 60 or above.

To enhance the effectiveness of the campaign, some doctors suggested using TV / radio announcement of public interests to increase public awareness on safe use of antibiotics. Guidelines were also recommended as a way to promote safe use of antibiotics among doctors in Hong Kong. Doctors from Hospital Authority were in particular more interested in antibiotics stewardship programmes whereas doctors in private practice showed more interest in printed education materials and educational meetings or trainings. In sum, more targeted promotional channels are recommended for future campaigns on safe use of antibiotics.

Limitations

- 1. A total of 1,743 valid questionnaires were available for data analysis and this was equivalent to 15% of all eligible candidates for the survey. The demographics of non-respondents remained unknown.
- 2. This was a retrospective study and thus, recall bias might have been introduced when respondents recalled their past experience of antibiotics prescription and change in patient behaviour after launch of the community promotion campaign in March 2011.
- 3. This was a cross-sectional study. The causal or time relationship between various factors could not be ascertained.

Paper-based questionnaire

Questionnaire

Survey on Use of Antibiotics among Medical Doctors in Hong Kong

Introduction

Thank you for participating in our Survey on Use of Antibiotics among Medical Doctors in Hong Kong. We would like to collect your opinions towards antibiotics prescription and community promotion campaign. The questionnaire will take no more than 10 minutes to complete. Please be assured that your responses will be kept in strict confidence and reported anonymously and collectively with responses from other respondents.

Please take this opportunity to let us know what you think. If you find any difficulty in completing the questionnaire, please contact xxx of XXX on xxxx xxxx.

Please return the questionnaire in the enclosed pre-paid envelope. Thank you for your participation in advance.

Page 77 of 86

	Que	stionnaire
	Over the past one year, what were the scribed in your medical practice?	he <u>FIVE</u> most common antibiotics that you had
0	Most commonly used antibiotics	
0	Other antibiotics used	
0	Other antibiotics used	Continue to answer Q2
0	Other antibiotics used	answer Q2
0	Other antibiotics used	
0	Never prescribed any antibiotics in my medical practice in the past one year	Skip to Q3
con		e percentage of consultations (including all ses) that had led to antibiotic prescription?
	Do you think antibiotics are useful in ections (URTIs) / cold / flu? (SINGLE	treating patients with upper respiratory tract ANSWER)
0	Yes	
0	Occasionally yes	
0	No	
	. How often do you prescribe antibioti SWER)	cs to patients with URTIs / cold / flu? (SINGLE
0	Always	
0	Very often Continue to	
0	Often answer Q5	
0	Sometimes	
0	Never	

	Whom do you prescribe antibiotics to wers that apply. (MULTIPLE ANSWER	when they have URTIs? Please select all the S)
0	Infants (0 to below 1 year)	
0	Toddlers (1 to below 6 years)	
	Children (6 to below 12 years)	
0	Teenagers (12 to below 18 years)	Continue to answer Q6
0	Young adults (18 to below 26 years)	
0	Adults (26 to below 65 years)	
0	Elderly (aged 65 or above)	
		ents with URTIs / cold / flu in cases where ould be optional? (SINGLE ANSWER)
0	Yes, often	
0	Yes, occasionally	Continue to answer Q7
0	Never	3.151161 Q.
Ple		antibiotics to patients with URTIs / cold / flu. there are other reasons, please fill in the
0	Satisfy the patient or his/her carer	
0	Help saving time	
0	Those who really want antibiotics would o	btain them anyway
0	Fear of medicolegal issue if the patient's of	condition deteriorates
0	Do not want to be perceived as doing not	ning for the patient
0	Better doctor-patient relationship	
0	Influence by representatives from pharma	ceutical companies Continue to answer Q8
0	Diagnostic uncertainty	3.00.00
0	Second visit for the same episode of URT	<u> </u>
0	Others – please specify	
0	Others – please specify	
0	Others – please specify	

Q8. Do you think the presence of the	following symptoms will increase your
prescription of antibiotics for patients	with URTIs? (SINGLE ANSWER)

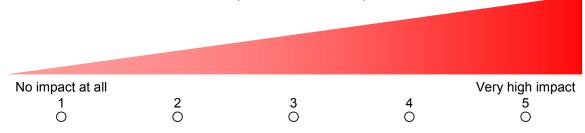
:\	Durulant nacal discharge	Very likely ○	Likely O	Unlikely O	Very unlikely O
i)	Purulent nasal discharge	0	0	0	0
ii)	Yellow/Green sputum	O	Ŭ	· ·	Ü
iii)	Persistent fever for more than 3 days	0	0	0	0
iv)	Tonsillar exudate	0	0	0	0
v)	Inflamed eardrum	0	0	0	0
vi)	Cervical lymphadenopathy	0	0	0	0

Q9. How often do your patients / their carers request antibiotics when consulting for URTIs / cold / flu? (SINGLE ANSWER)

O	Always
\cap	

- Very often
- Often
- O Sometimes
- O Never

Q10. Please rate the impact of patients' / their carers' expectation on your prescription of antibiotics for URTIs / cold / flu? (SINGLE ANSWER)



Q11. When you prescribe antibiotics, how often do you remind patients that improper use of antibiotics will increase antimicrobial resistance? (SINGLE ANSWER)

0	Always
0	Very often

- Often
- O Sometimes
- O Never

of f	2. How often do luids, hand hygie NGLE ANSWER	ne, wear surgica	nts on self-manag al mask) when the	ement (e.g. bed r y have URTIs / c	rest, drink plenty old / flu?
0 0 0 0	Always Very often Often Sometimes Never				
	3. How often do g URTIs / cold / fl		patients that antil ISWER)	piotics cannot cur	e viral infections
0 0 0 0	Always Very often Often Sometimes Never				
Ŭ	Nevel				
Q1		e severity of anti	microbial resistan	ce in Hong Kong.	(SINGLE
Q1	4. Please rate the	e severity of anti	microbial resistan	ce in Hong Kong.	(SINGLE
Q1 AN	4. Please rate the	e severity of anti	microbial resistan	ce in Hong Kong.	Very severe 5
Q1 AN N	4. Please rate the SWER) ot severe at all 1 0 5. To tackle the percentage of contents.	2 O oroblem of antim	3	4 O e in Hong Kong, p	Very severe 5 O

Q16. Did you receive any promotional materials related to Safe Use of Antibiotics (Samples shown below) from the Centre for Health Protection? (SINGLE ANSWER)





Poster





Q17. Did you use the promotional materials in your practice? Please select all the answers that apply. (MULTIPLE ANSWERS)



- O Educate patients using the pamphlets
- Remind patients to enhance
 o personal hygiene while taking antibiotics using cue cards
- O No



Q18. Which of the following promotional materials do you think are useful? Please select all the answers that apply. (MULTIPLE ANSWERS)

0	Poster In the property of t		0	Stickers	TAA2011
0	Pamphlets	The control of the co	0	Folder	P. B. S. Z. B. S. C. S.
0		Selection united with a temperature of the control to the control	0	Banner	TA.2011 著用抗生素 保護生命 Safe Use of Antibiotics Save Lives
0	Others – please specify				
0	Others – please specify				
0	Others – please specify				
0	None				
que	9. Were you aware of the TV/ Restions; Use antibiotics smartly; 1? (SINGLE ANSWER)				
0	Yes		0=1=		
0	No	erting toomany questions, doctor ?			
Q20 Mai	D. Have your patients asked mo	ore often whether a	antib	iotics are	prescribed since
0	Yes				
0	No				
	1. Have your patients demand a SWER)	antibiotics less ofte	en si	nce March	n 2011? (SINGLE
0	Yes				
0	No				

antibiotics? Please select all the answers that apply. (MULTIPLE ANSWERS) 0 Poster 0 Folder 0 **Pamphlets** Banner Cue cards TV / Radio Announcement of Public Interests 0 0 **Stickers** RoadShow 0 Others - please specify 0 Others – please specify Others - please specify Q23. In your opinion, what will be the effective ways to promote safe use of antibiotics by doctors in Hong Kong? Please select all the answers that apply. (MULTIPLE ANSWERS) 0 Printed education materials Guidelines 0 Antibiotic Stewardship Programme **Educational meetings** Others - please specify 0 Others - please specify 0 Others – please specify

Q22. If another promotion campaign is to be launched to the public in the coming year,

what will be the effective ways to increase patients' awareness on safe use of

11	\sim	m	\sim	\sim	ra	n	h		^
u	c		ıu	u	10	u		ı	L

We are approaching the end of questionnaire. We are going to ask a few more demographic questions to better understand the views of different doctors. Please be assured that your responses will be kept in strict confidence and reported anonymously and collectively with responses from other respondents.

Q24	4. Your gender is (SINGLE ANSWE	R)	
0	Male		
0	Female		
Q2	5. Your age group belongs to (SINC	GLE .	ANSWER)
0	20-24	0	50-54
0	25-29	0	55-59
0	30-34	0	60-64
0	35-39	0	65-69
0	40-44	0	70 or above
0	45-49		
Q26	6. Place of your primary medical qualif	icatio	on obtainment: (SINGLE ANSWER)
0	Hong Kong	0	United States
0	Mainland China	0	Australia
0	United Kingdom	0	Others
0	Europe other than United Kingdom		
Q2	7. Your specialty (please select all the	ansv	vers that apply): (MULTIPLE ANSWERS)
00000000	Anaesthesiology Community Medicine Emergency Medicine Family Medicine Obstetrics & Gynaecology Ophthalmology Orthopaedics & Traumatology No specialty	0 0 0 0 0 0	Otorhinolaryngology Paediatrics Pathology Medicine Psychiatry Radiology Surgery

Q2	8. Type of clinical practice:	(MULTIPI	LE ANSWERS)	
0	Private			
0	Government			
0	Hospital Authority			
0	University			
0	Others – please specify			
0	Others – please specify			
Q29	9. Year(s) of clinical practic	e: (SINGL	LE ANSWER)	
0	Below 1 year		O 21-25	
0	1-5		O 26-30	
0	6-10		O 31-35	
0	11-15		O 36-40	
0	16-20		O 41-45	
			O 46-50	
	Place of work by district SWERS)	(please se	elect all the districts that apply)	: (MULTIPLE
нк		NT		
0	Central & Western	0	Islands	
0	Eastern	0	Kwai Tsing	
0	Southern	0	North	
0	Wan Chai	0	Sai Kung	
KLI	N	0	Sha Tin	
0	Kowloon City	0	Tai Po	
0	Kwun Tong	0	Tsuen Wan	
0	Sham Shui Po	0	Tuen Mun	
0	Wong Tai Sin	0	Yuen Long	
0	Yau Tsim Mong			

Thank you for completing this questionnaire.

Please return it to the Infection Control Branch, Centre for Health Protection in the enclosed pre-paid envelope.